



خليج الدانة

DANA BAY

INVEST IN PRICELESS MOMENTS

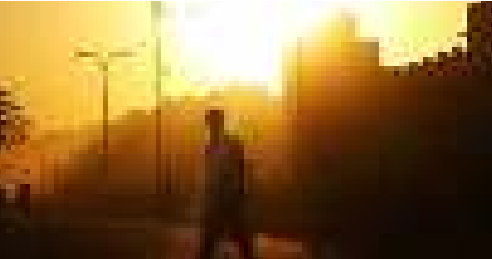
Welcome to The Bay of flourishing opportunities

Welcome to this investment guide, designed to introduce you to a world of investment opportunities in Dana Bay, the largest mixed-use tourism and residential project in the eastern region of the Kingdom of Saudi Arabia.

Bringing together the very best of nature's wonder and contemporary architecture, the Dana Bay project is an ambitious yet achievable vision that creates unique opportunities for investors to be a part of this strategically located landmark development, earmarked to become the Gulf's number one leisure destination.

The development will feature 5 star hotels, a traditional souq, waterfront commercial opportunities as well as residential villas and chalets, in a picturesque environment of tranquil lagoons, expansive private beaches and lush ecological reserves. Against this stunning backdrop, Dana Bay will provide visitors and guests with a myriad of leisure facilities and entertainment. The project will feature one of the biggest waterparks in the region, a 200 -boat marina and a variety of retail and dining outlets.

Welcome to Dana Bay; the bay of flourishing opportunity.

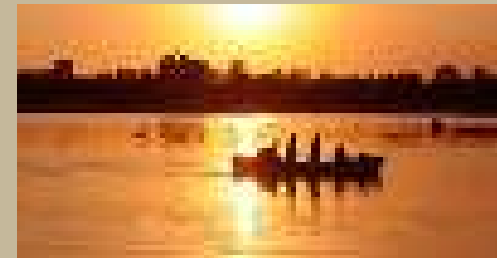


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01

THE KINGDOM OF SAUDI ARABIA

A NATION ON THE MOVE



Saudi Arabia has long been recognized as a powerhouse of the Middle East. Now it's poised to become one of the world's top 10 most competitive nations and with that, one of the most lucrative markets for strategic investment.

The Kingdom of Saudi Arabia is undergoing an exciting transformation. One of the most enterprising nations in the Middle East, Saudi's vast natural energy combined with the long-term vision and strategic planning of its rulers has helped to create today's stable, robust economy. Now, Saudi is looking to the future with an ambitious program of accelerated growth and development that will position it firmly as a new global force.



The eastern province

Geography

The Eastern Region is the largest of the Kingdom of Saudi Arabia's regions located between latitudes 17.10, 29.10, and longitudes 44.81, 55.69 east of Greenwich mean time (GMT). It stretches from the Kuwaiti border to the endless dunes of the Empty Quarter, yet within its boundaries lie the immense wealth of huge reserves of oil and natural gas, and the natural wonder of the world's largest oasis. It also provides links with four of the Gulf Cooperation Council neighbors: the Kingdom of Bahrain, the peninsula of Qatar; the United Arab Emirates and the Sultanate of Oman. The total area of the region is 710,000 Sq. Km.

Economic Situation

The Eastern Province serves as the backbone of the Saudi economy, being one of the world's largest reservoirs of crude oil and gas. It is oil and gas which have transformed the structure of the economy of this region since the 1930s.

these resources have provided the stimulus for a major breakthrough in non-oil industrial development, specially centered around Jubail city (which has a strong petrochemical base) and Dammam (which boasts of two flourishing Industrial Cities consisting of hundreds of downstream units). The province has attracted a large dose of foreign capital and technology, thanks to top class infrastructure (transport, communications, power and water), availability of abundant raw materials and other favorable factors like well-developed banking and finance facilities. The Saudi government's liberal economic policies and incentives for the private sector have further encouraged the growth in the Province. The Province has thrived under these conditions, with its living standards currently comparable to those in the industrially developed countries. The market is flourishing for automobiles, modern household appliances, entertainment industry products and IT hardware and software.

Healthcare, education, and luxury hotels too are of top international standards. The scope for further economic development in the Province is indeed bright, especially for joint ventures and foreign direct investments. Industries and services alike provide new vistas of opportunities for further investments.

Investing in Eastern Province

The Eastern Province of Saudi Arabia has played a unique role in the economic growth of the region. With its vast coastline of 560 Kms. along the Gulf, this region has served as a major commercial link between the East and the West for centuries. From the time of the Greek and the Roman Empires, this region, blessed as it is with luxuriant oasis, aquifer water in the midst of a remote desert, and the geographical location of the Gulf providing an easy gateway to the Indian Ocean, proved to be a magnet for both overland and seaborne trade. The Eastern Province rests on an underground sea of "black gold", accounting for one-

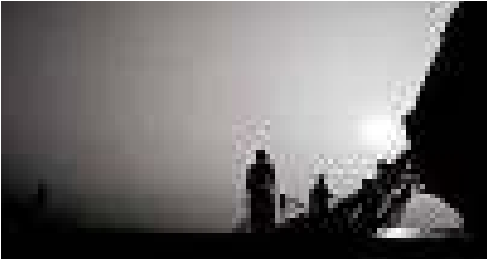
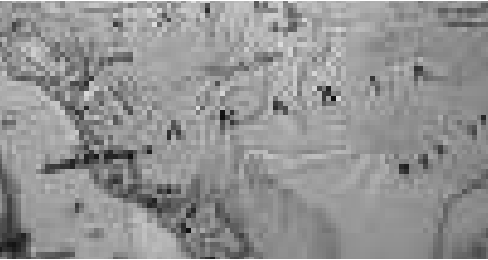
fourth of the world oil reserves. Natural gas reserves too are vast. Oil and the industrial development have given a new role to the Province as a springboard for international trade. The Province now accounts for an estimated two thirds of Saudi Arabia's total export trade. Crude oil, of course, dominates the export trade. Exports of refined petroleum products and NGL too have increased substantially. During the last few years, Jubail has emerged as one of the leading global sources of petrochemicals. A large number of other non-oil industries have also come up in the Eastern Province. These include iron and steel products, non-ferrous metallic products, engineering goods like air-conditioners, tubes and pipes, ductile iron pipes, electrical products and automobile parts, building materials, chemicals, plastic goods, furniture and foodstuffs. The two Industrial Cities of Dammam house a large part of these industries and are fully supported by the excellent infrastructural facilities (especially water, electricity, communications and transport) available

in the Eastern Province. A large number of these industries have come up as foreign joint ventures with Saudi entrepreneurs. This has enabled Saudi Arabia to maintain the inflow of foreign capital and technology.

Infrastructure

The growing synergy between power generation and desalination in Saudi Arabia and the opening of the sector to private investment has paved the way to launch a number of Independent Water and Power Projects (IWPPs) ensuring the continued growth of the power and water sectors and the national economy as a whole. With the Government's support and encouragement, local and international companies are coming together and pooling their resources, investment and technical expertise to contribute towards the achievement of this objective. As Marafiq Company has been formed to assist in the expansion of the private sector's participation in the development of the national economy in the Kingdom, Marafiq

has launched its developmental initiatives for IWPP Jubail project. The project will contribute to the growth of Jubail industrial city and to contribute to the diversification of the national economy. The project will be developed in collaboration with International developers and local partnerships on a build, own, operate and transfer (BOOT) basis of a power generation and water desalination facility in Jubail Industrial City, which will service the needs of both the Jubail Industrial City and the Eastern Province of Saudi Arabia as a whole. The power plant will comprise 4 blocks and will be based on Combined Cycle generation Gas Turbines where extraction steam from the turbines supplies process steam to the desalination plant which itself will comprise 27 units that will use Multiple Effect Distillation technology (MED). This project is of national importance and is set for achieving its completion in 2010. This will add 2,745 MW of power and 800,000 cubic meters per day of desalinated water to Jubail Industrial City and the Eastern Province of Saudi Arabia.

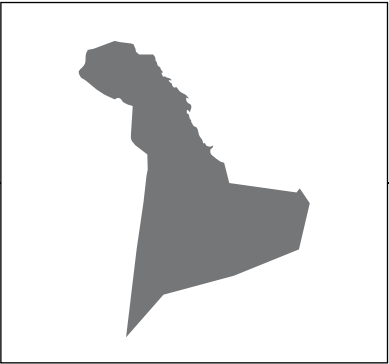




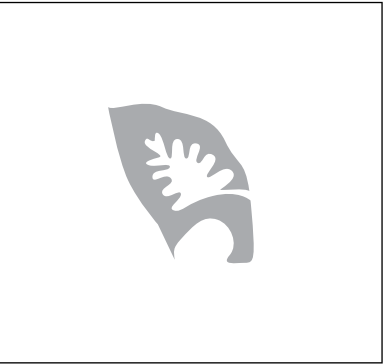
KINGDOM OF SAUDI ARABIA



EASTERN PROVINCE



DANABAY





THE BAY OF FLOURISHING OPPORTUNITIES

Word from the CEO

At Jenan we are motivated by the happiness and prosperity our projects bring to the communities of the Kingdom of Saudi Arabia. Our design philosophy is based on a foundation of rich cultural traditions, using modern living concepts to craft contemporary, artfully designed homes and communities.

Dana Bay resort is the perfect example of this fusion of modernity with tradition – and the result is a luxurious resort lifestyle designed to fulfill your every need.

Jenan's smart architecture blends seamlessly into breathtaking natural surroundings of tranquil lagoons, white sandy beaches, and lush ecological reserves; providing the perfect balance between the magnificence of natural untouched land, and the brilliance of modern integrated designs.

With swaying palms, golden sands, and pristine waters, Dana Bay is an iconic landmark destination that is unmatched for beauty, security and comfort. Set to become the Gulf's number one luxury family destination of choice, Dana Bay boasts premium hotels, shopping centers, restaurants, cultural centers and entertainment facilities, and is ideal for a family holiday, a resort-based business trip, or the permanent resort lifestyle.

I invite you to discover the unique offering that is the Dana Bay resort and welcome you to a new level of luxurious living.

Yours sincerely,

Dr. Bassam Boodai
Managing Director & Chief Executive Officer
Jenan Real Estate Co.





“What we plant in the soil of contemplation,we shall reap in the harvest of action.”
— Meister Eckhart

Dana Bay The Project

Strategically located in the Eastern province on the famous golden shores of the picturesque Half Moon Bay Area, the Dana Bay project is envisioned as a stunning resort city that will be the perfect fusion between modern architecture and conveniences with stunning artwork that is nature.

Overlooking the sparkling azure waters of the Arabian Gulf, the project spans 2,800,000 m2 and is easily accessible to the Kingdom's prominent business epicenters of Dammam and Al-Khobar, and is also conveniently located near major shopping malls, hospitals and airports. The development is a short 30-minute drive to the King Fahad Causeway connect Saudi Arabia with its neighbor, the cosmopolitan Kingdom of Bahrain.

Because Dana Bay caters to connoisseurs of the good life, the project has been designed to resonate with exclusivity, elegance and charm. Residences and hotel accommodations overlook serene lagoons and tranquil gardens and are luxuriously

designed with comfort and privacy in mind. Hospitality is world class and entertainment facilities are unmatched anywhere in the region. From traditional souqs to exclusive fashion brands, Dana Bay is a haven of retail therapy, while food lovers will relish the wide array of elegant restaurants and quaint coffee shops lining the promenade. Splendid yachts will set sail from the 200-boat marina while children amuse themselves with hours of entertainment at the resort's beach, the waterpark, or at the resorts kids club-allowing parents blissful indulgence in the development's exclusive health and wellness clubs or some well deserved fun at the vibrant harbour. At Dana Bay we have taken everything into consideration to create the ideal leisure and tourist destination.



*Opposite:
DanaBay Entrance
Below left:
Kayaking at Dana Bay
Below right:
Beach Dana Bay*



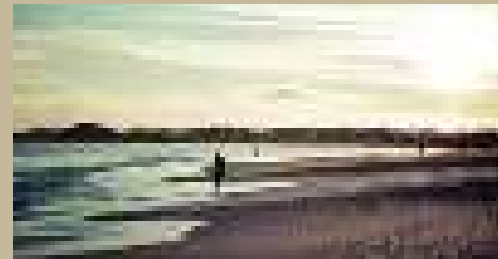


“The three great essentials to achieve anything worthwhile are, first, hard work; second, stick-to-itiveness; third, common sense.”
— Thomas A. Edison

02

EXPLORE NEW HORIZONS

INVEST IN DANA BAY

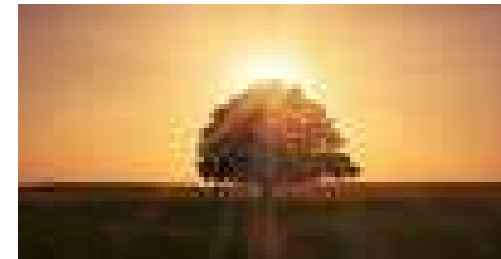
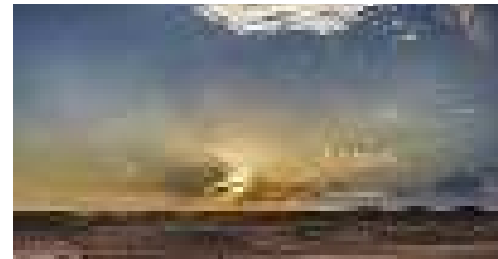


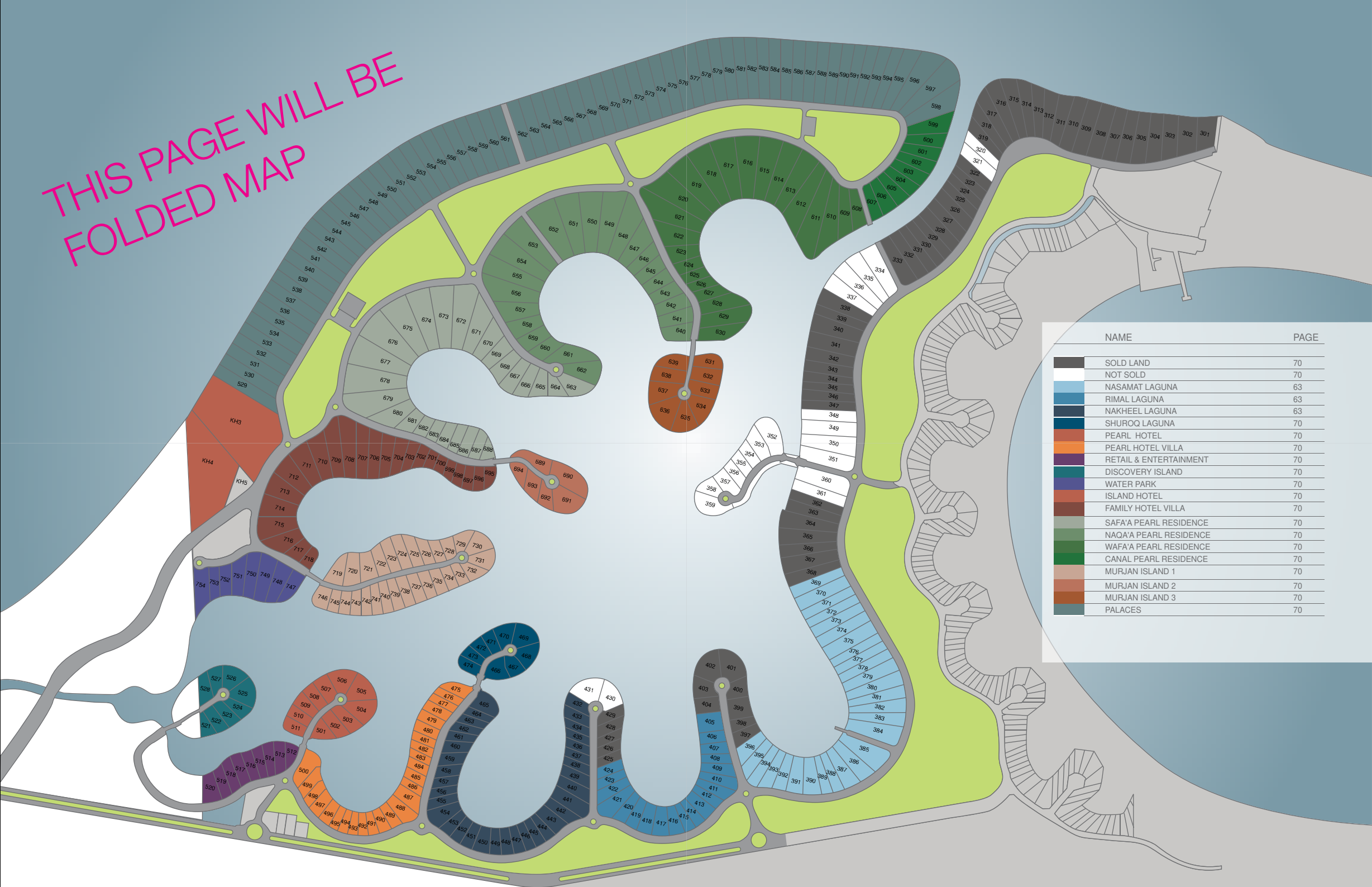
Invest in your dreams and design your ideal resort lifestyle while making a smart investment decision. Embrace this once in a lifetime opportunity to be a part of an ambitious project headed by a company with a proven track record for realizing dreams. Invest in the largest tourism development project located in the Kingdom of Saudi Arabia's foremost city for tourism and leisure. Dana Bay: Invest in priceless moments.



DANA BAY

WHERE MEMORIES ARE BORN





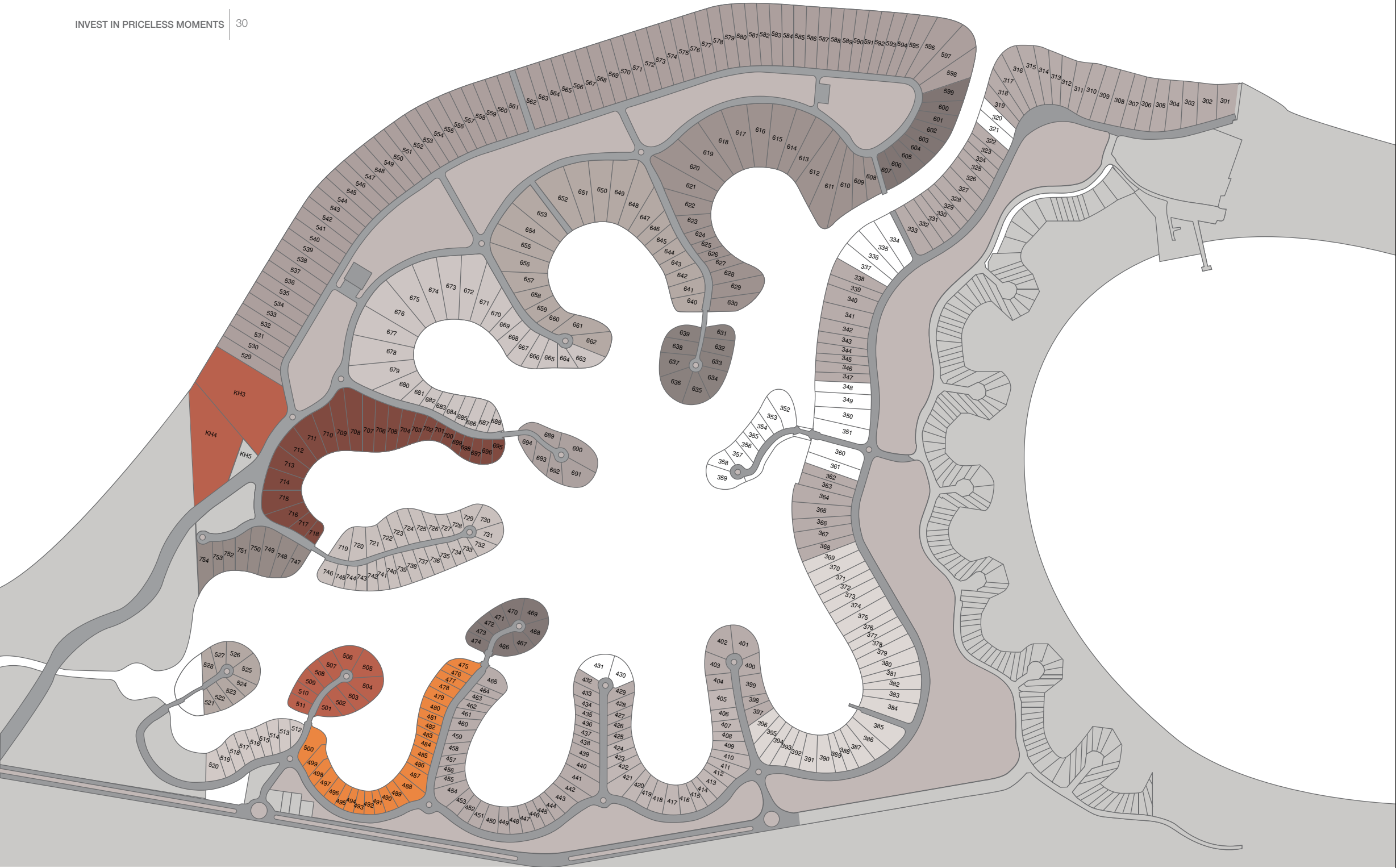
HOSPITALITY

ITS THE ART OF LIVING



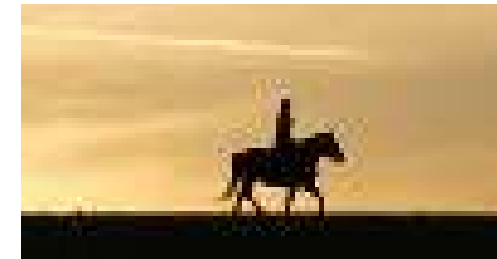
Dana Bay boasts a number of exclusive hotels each offering a unique experience with one thing in common – excellence in customer service!

HOTEL



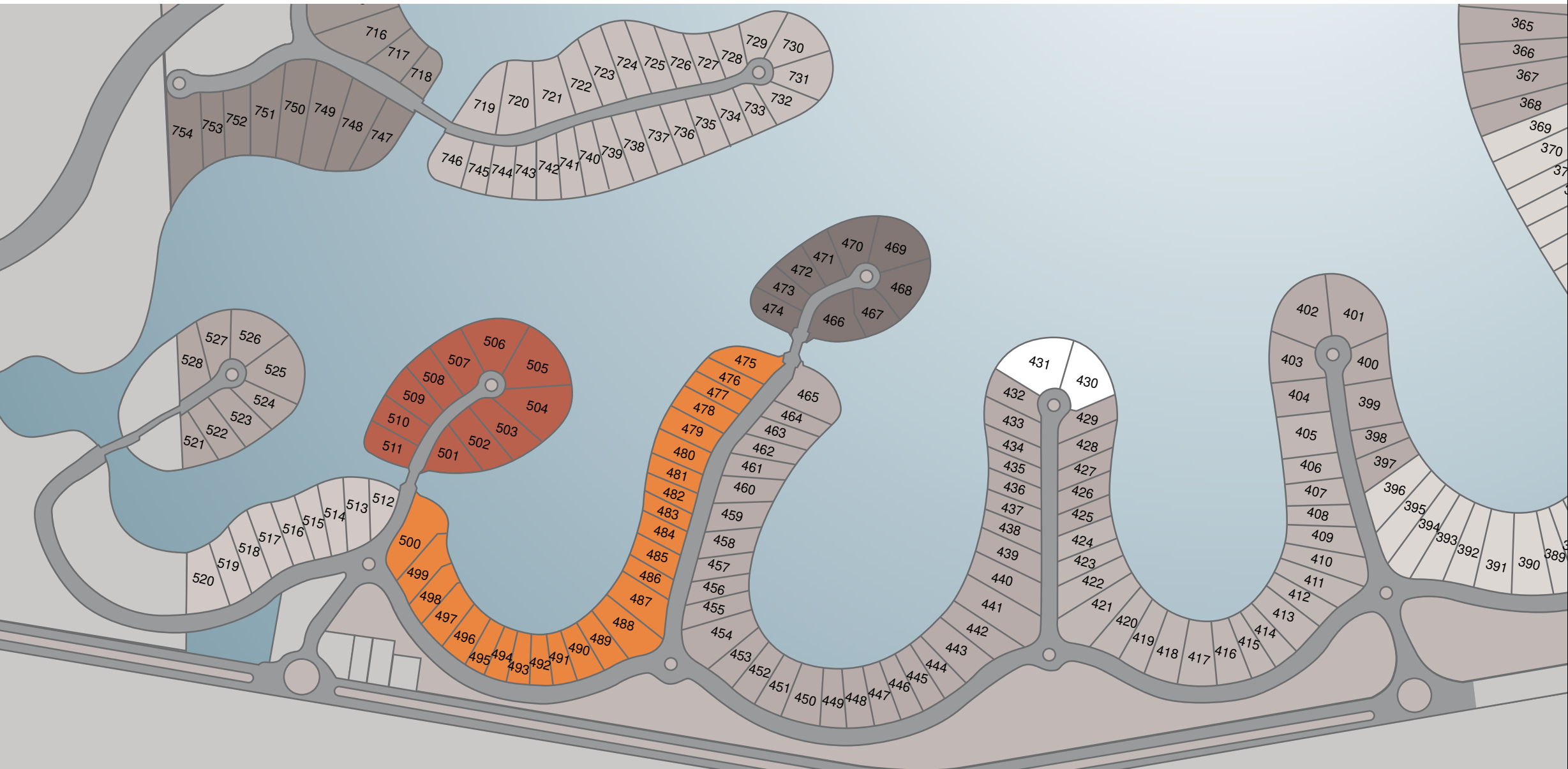
THE ART OF LIVING

Hospitality locations have been designed to create the perfect holiday for the whole family. Rooms and villas overlook the serene lagoon, while landscaped gardens, swimming pools, recreation centers and golden beaches create the ideal setting for family fun. It also features an indulgent women's only spa, and is in convenient walking distance of the resort's Water Park, town center and marina restaurants.



Hospitality section includes:

- Pearl hotel & villas
- Island hotel & Villas

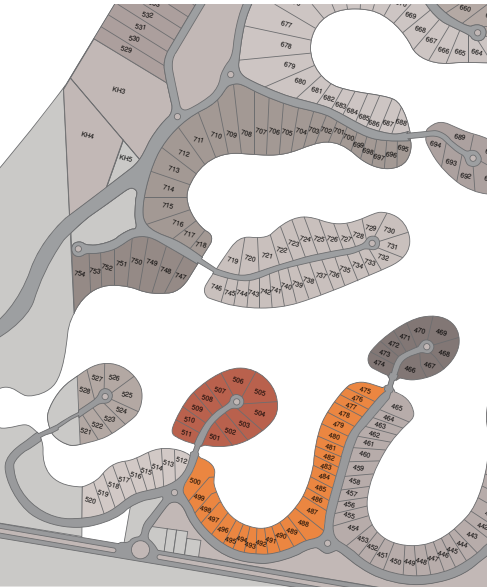


PEARL HOTEL & VILLAS

INVITING YOU TO A LITTLE CHARM



Pearl Hotel
& Villas



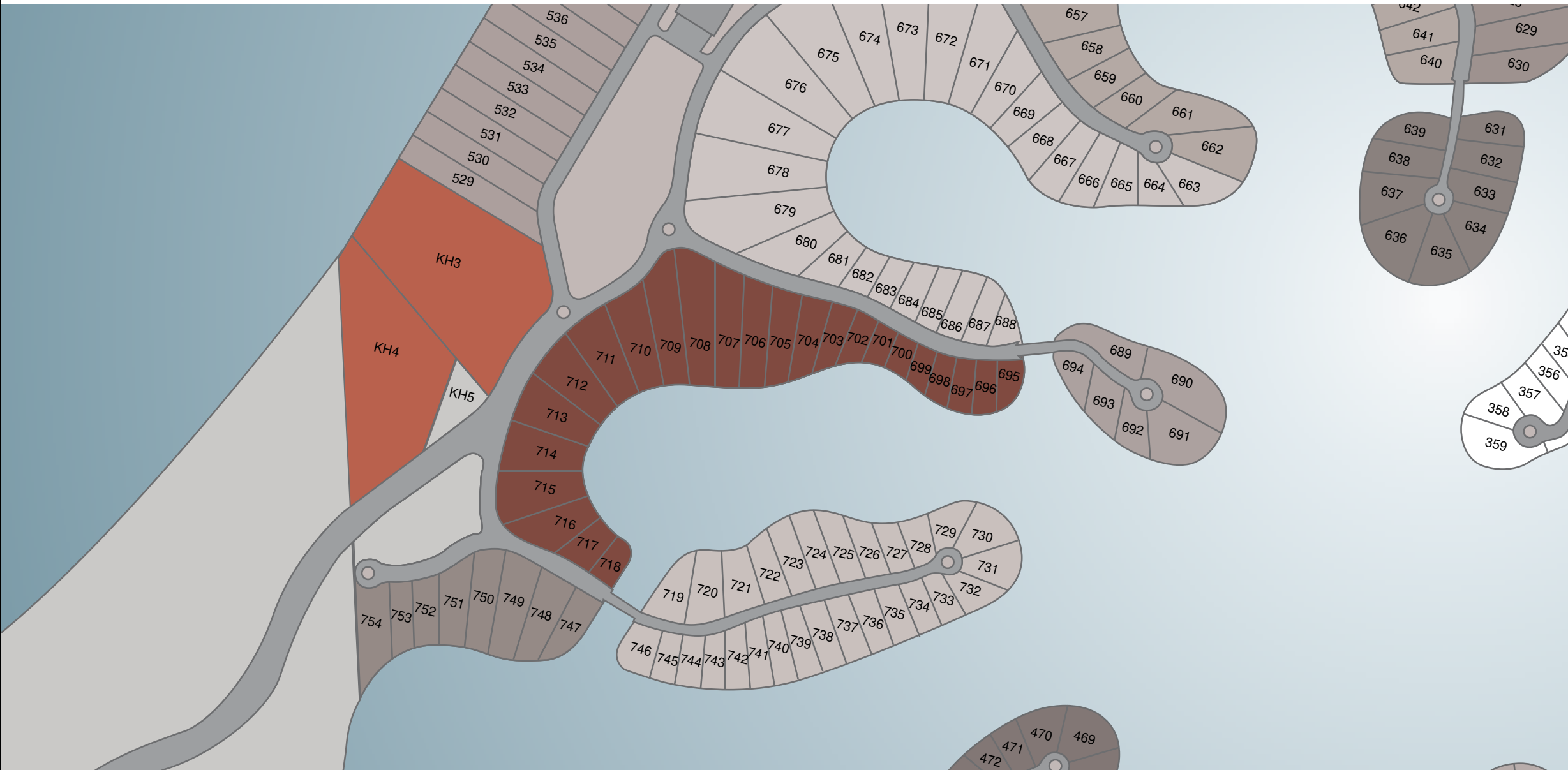
PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
475	1227.27	66.58
476	937.77	16.46
477	937.16	13.81
478	1174.09	21.41
479	1116.01	15.82
480	1097.26	22.72
481	850.32	15.50
482	808.62	16.34
483	736.41	8.41
484	911.03	20.46
485	926.19	10.73
486	787.00	15.99
487	1560.09	20.45
488	1650.10	9.98
489	1053.15	17.36
490	1010.85	13.80
491	820.77	12.32
492	814.31	10.23
493	792.20	12.17
494	779.14	5.13
495	792.43	14.28
496	1056.01	9.70
497	1251.69	18.07
498	978.2	17.70
499	1250.25	17.34
500	2004.63	47.46
501	1210.00	47.24
502	1387.73	16.41
503	1523.58	30.69
504	2161.53	61.61
505	2137.29	65.42
506	1862.25	63.03
507	1474.31	31.64
508	1301.21	27.17
509	1240.68	30.66
510	1095.67	22.85
511	1102.92	68.90
TOTAL	43,820.12 M²	



With its stunning Arabesque-inspired arches and interior design, the ‘Pearl Hotel’ is located in the center of Dana Bay and offers stylish rooms, suites and villas overlooking the lagoon and lake. The hotel boasts a gourmet restaurant as well as a number of exclusive retail shops.

ISLAND HOTEL & VILLAS

INFUSED WITH TRANQUILITY



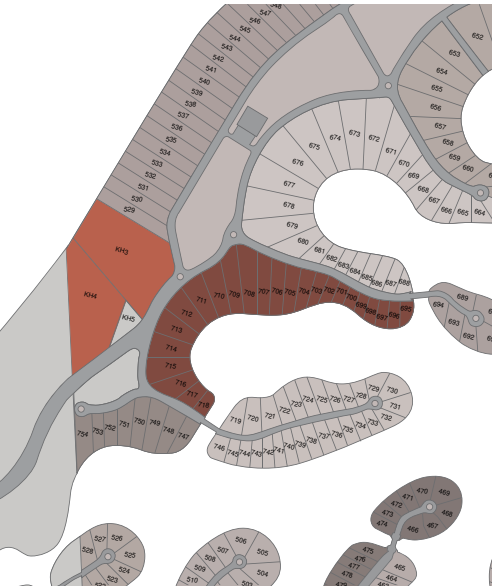


PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
695	847.45	57.54
696	941.78	22.41
697	917.74	22.02
698	855.44	22.03
699	757.91	21.91
700	695.99	22.14
701	709.22	20.69
702	921.32	23.63
703	1179.36	22.00
704	1615.30	22.00
705	1990.78	22.10
706	2349.02	22.09
707	2511.11	22.11
708	3333.86	22.01
709	2972.61	22.03
710	2759.02	22.03
711	2644.19	22.03
712	2575.57	22.08
713	2434.35	22.10
714	2419.97	22.10
715	2723.87	22.10
716	2131.06	22.10
717	1267.72	22.06
718	962.38	64.48
KH3	18867.71	79.28
KH4	14126.28	20.87
KH5	1728.98	74.18 (STREET)
TOTAL	77,239.99 M²	

As the name suggests, the 'Island Hotel' has been designed to create the perfect holiday away from the day to day noise. Rooms and villas overlook the serene lagoon, while landscaped gardens, swimming pools, recreation centers and golden beaches

create the ideal setting for family fun. The hotel also features an indulgent women's only spa, and is in convenient walking distance of the resort's Water Park, town center and marina restaurants.

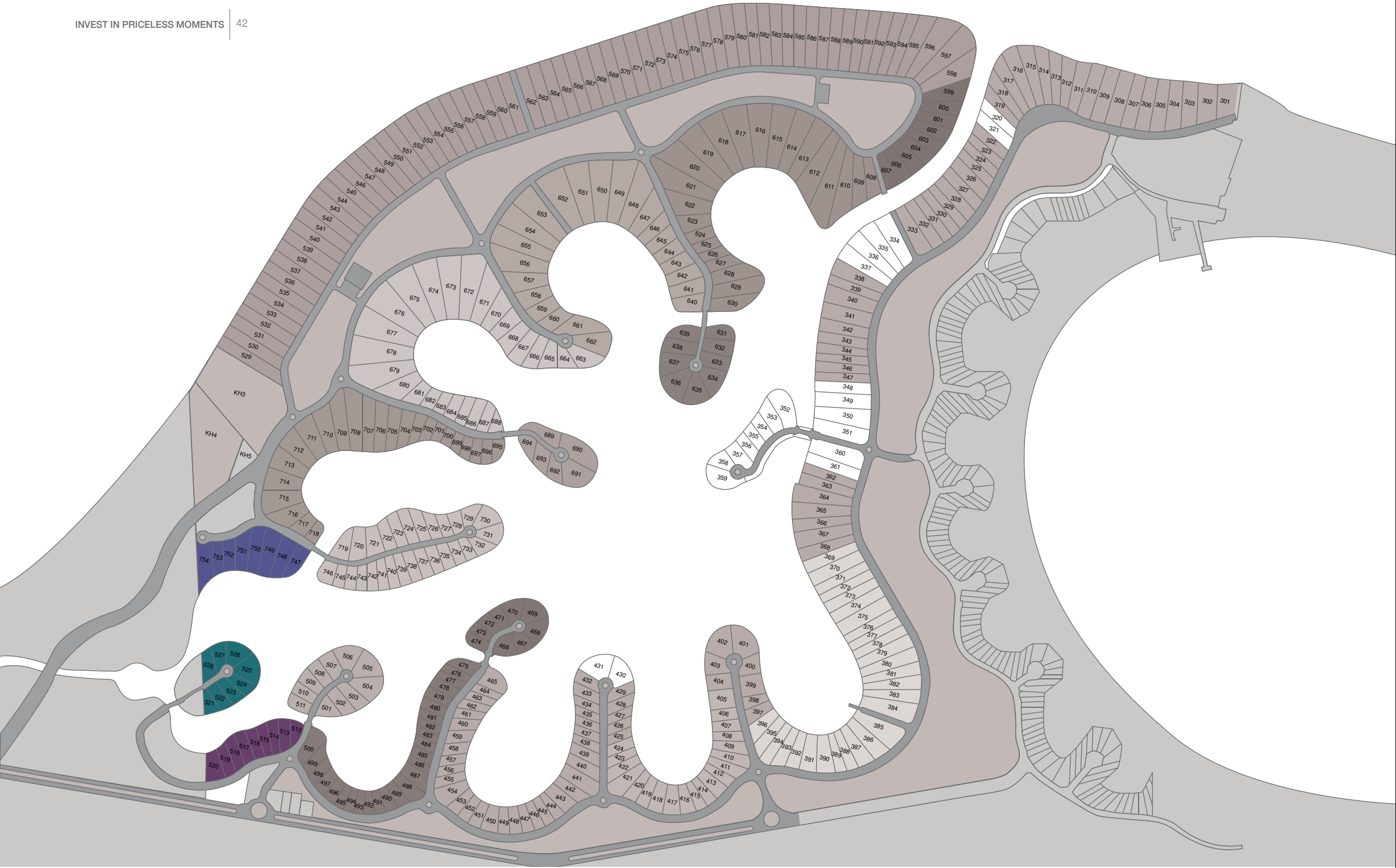
Island Hotel & Villas



RETAIL & ENTERTAINMENT

WHERE FUN AND HERITAGE MEET





WHERE FUN AND HERITAGE MEET

There is never a dull moment at Dana Bay. Specialized sports and activities clubs, adrenalin pumping adventure parks, peaceful gardens and charming retail areas and restaurants all offer a myriad of entertainment options to suit every taste and energy level.

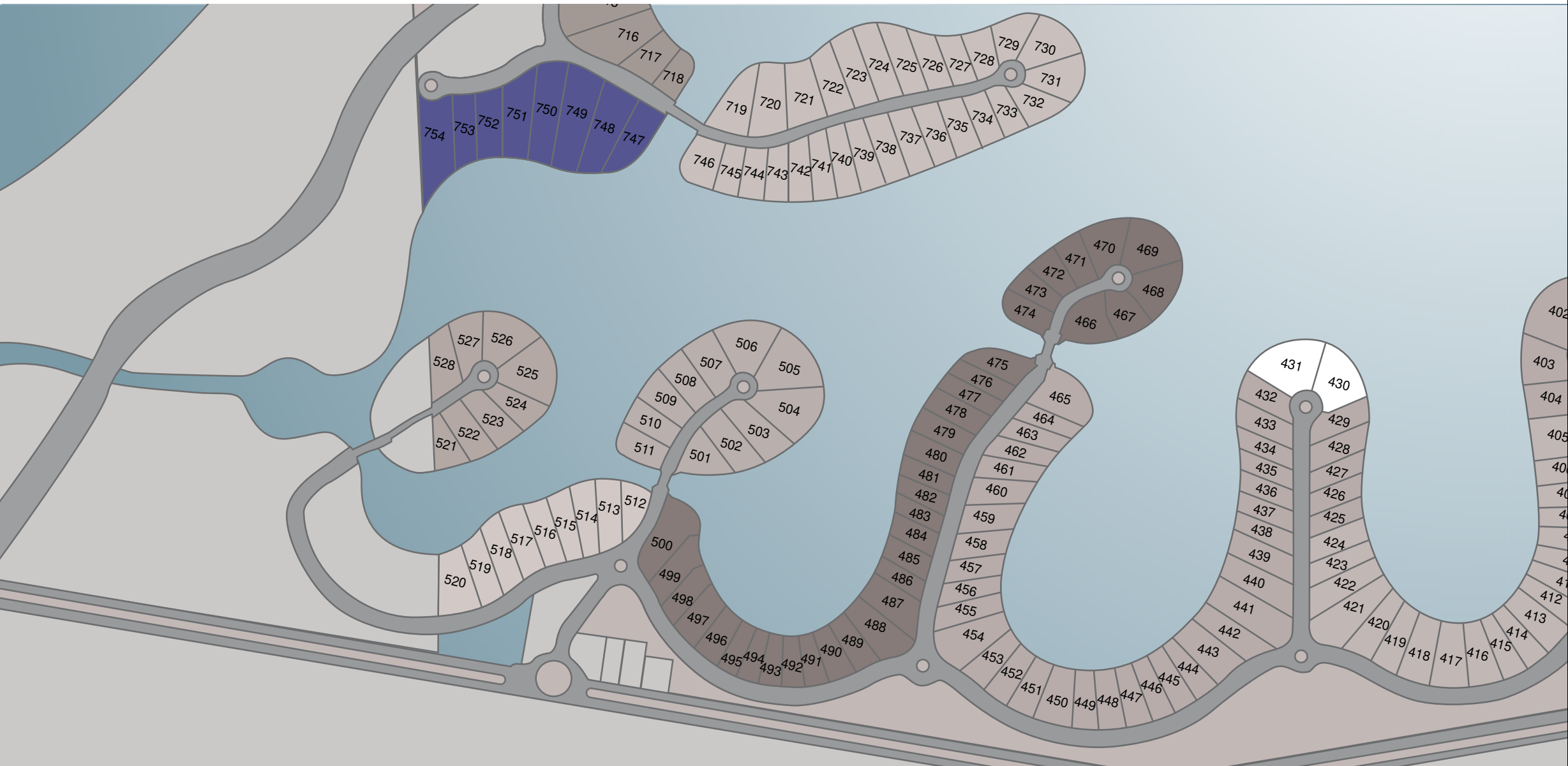
Dana Bay encompasses a Para-Sailing Club, Marina Club, Diving Club, Sailing Club, Sports Cars Club, Equestrian Club and Kids Club, as well as a Mini Golf course, a Petting Zoo, Horse and camel riding, ATV, Jet skiing, a waterpark and a private beach and spa exclusively for women.

The bustling downtown area is perfect for picking up cultural memorabilia at the traditional Arabic souq or famous brands at the elegant Boutique Hotel. Visitors can dine against a backdrop of dancing waterfalls or climb the Discovery Tower for a bird's eye view of the entire city, with its lagoons, golden sands, lush green parks, splendid mosques, playgrounds, shops, cafes and glittering nightlife.



Retail & Entertainment section includes:

- Waterpark
- The Souk
- Discovery Island

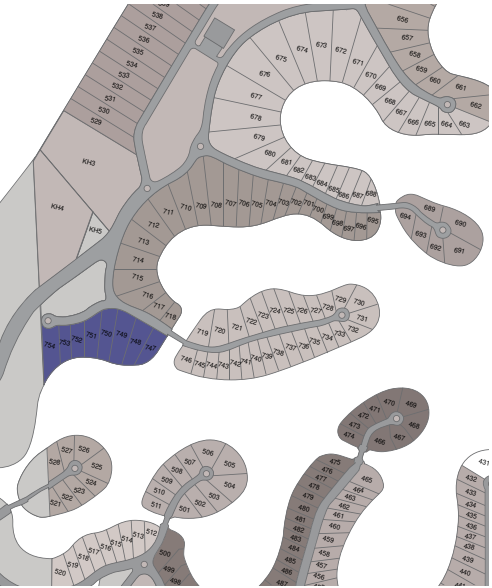


WATERPARK

SPLASH YOUR WAY TO FUN



Waterpark



PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
747	1600.99	83.73
748	2224.58	22.02
749	2535.68	22.02
750	2223.01	22.05
751	1958.57	22.07
752	1382.00	22.07
753	1273.32	22.08
754	2418.47	45.10
TOTAL	15,616.62 M²	

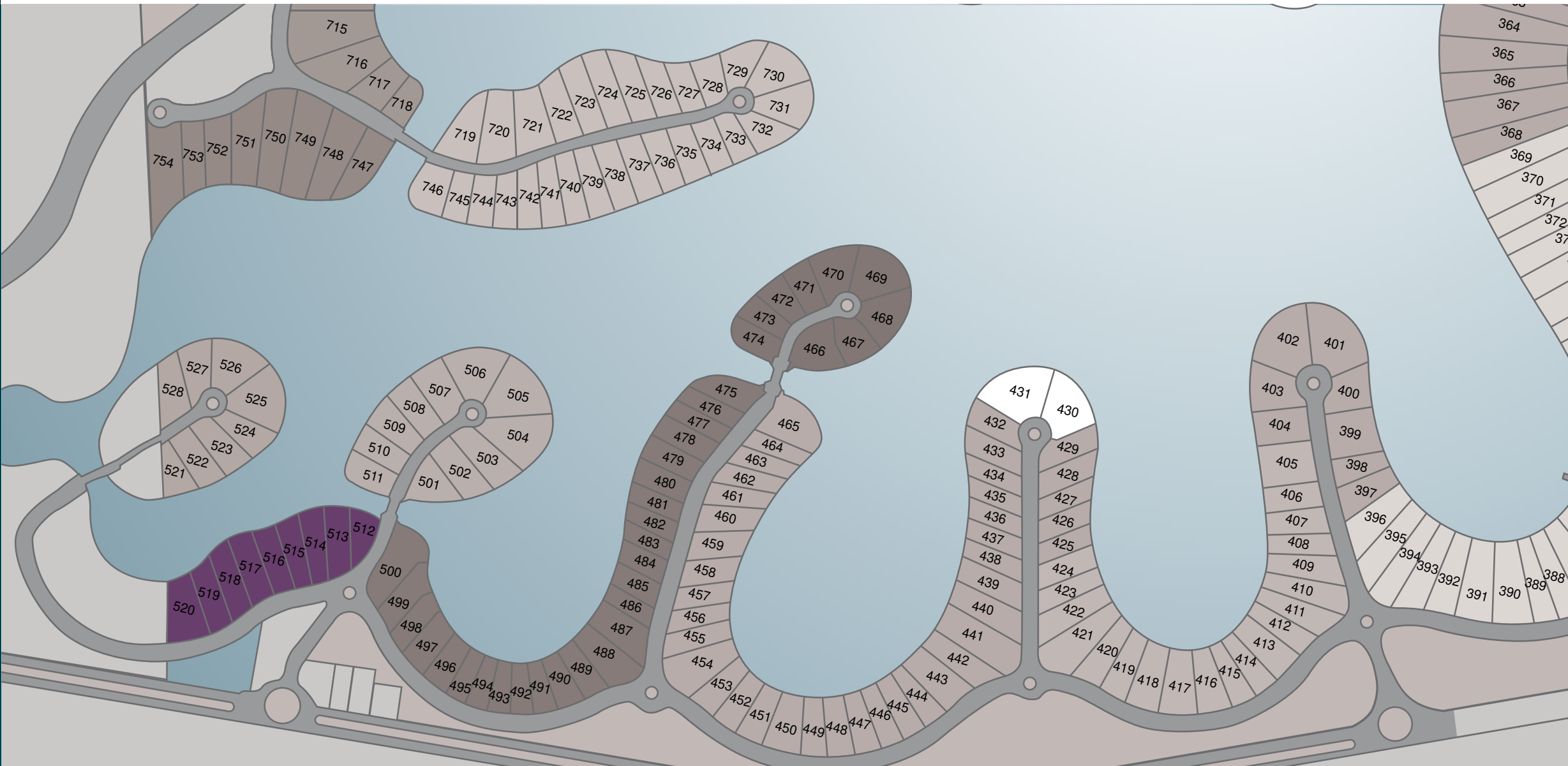
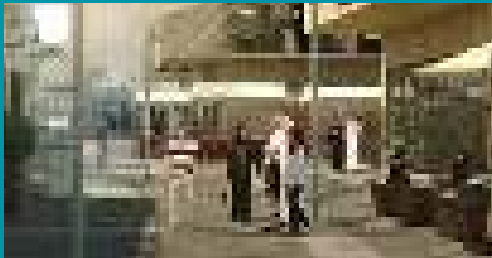
The Dana Bay waterpark has been touted as one of the best waterparks in the entire GCC. The expansive area provides a world of wet and wild fun for the whole family. Offering both indoor and outdoor activities, the waterpark features a winding Typhoon Lagoon, numerous swimming pools and a raging Wild River. If visitors would like to

take a break from the sun they can swim in the indoor pool, indulge in a spa treatment or enjoy some retail therapy in the water-parks shops. The water park also features a dedicated women's pool to ensure the complete privacy and comfort of the parks female guests.



THE SOUQ

WHERE HERITAGE & TRADITION MEET

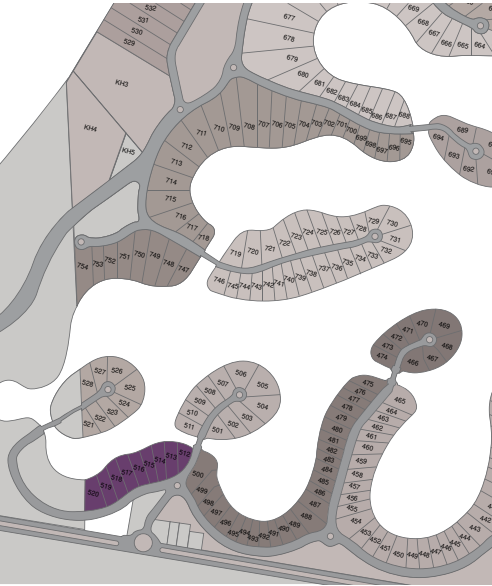




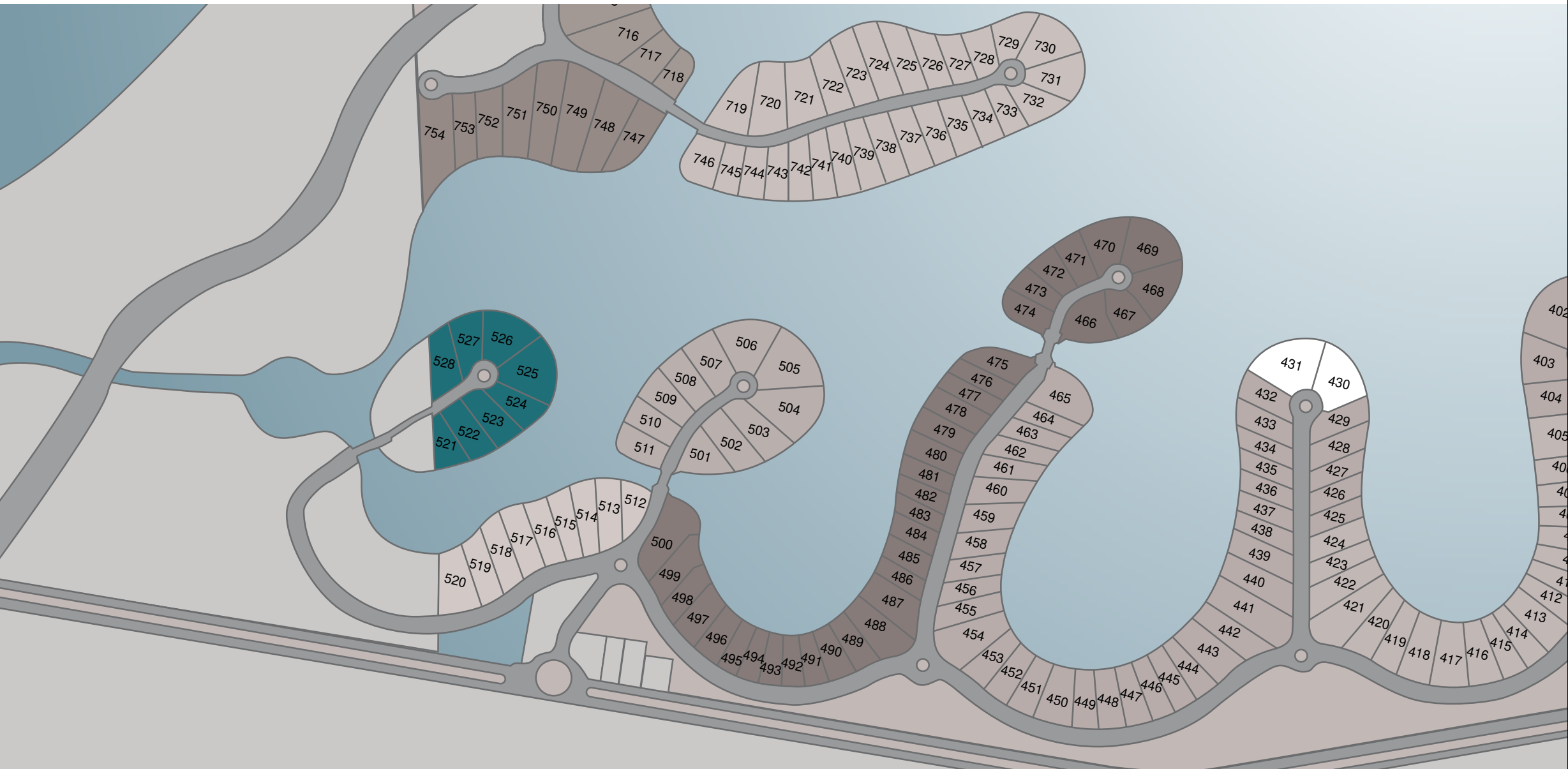
PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
512	997.23	30.42
513	1326.98	21.59
514	1276.45	23.34
515	1187.97	23.26
516	1218.29	21.45
517	1388.49	22.28
518	1342.82	17.69
519	1292.87	22.42
520	1655.22	21.75
TOTAL	11,686.32 M²	

Immerse yourself in the exotic sights and sounds of a traditional Arabian shopping experience at The Souq. A charming collection of unique Arabian styled shops, outdoor cafes and fine restaurants; The Souq will captivate the senses and provide an entertaining day out for the whole family. Spend the day strolling along the covered walking paths and discover the enchanting

deep-rooted traditions of the Arabs. For the best of traditional Arabic cuisine visit one of the many ambient restaurants or outdoor cafes and soak up the picturesque view of the Dana Bay lagoon and dancing waterfalls. Luxury apartments above the Souq offer visitors the perfect solution at the end of the day because The Souq at Dana Bay has an atmosphere that will make you want to stay.

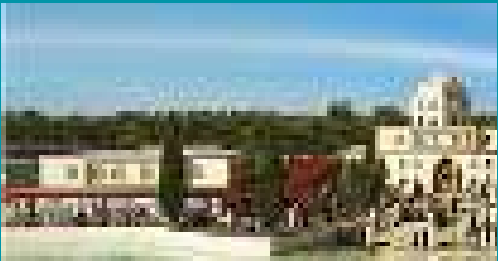


The Souq



DISCOVERY ISLAND

LIVE THE LIFE OF SCHOLARS



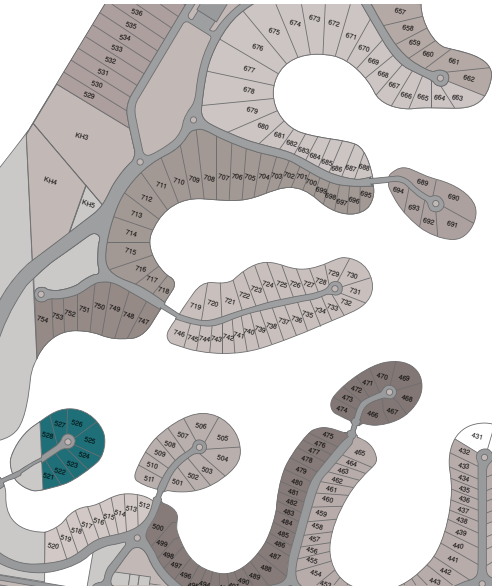


PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
521	950.61	32.55
522	1247.61	26.47
523	1277.88	27.95
524	1108.37	31.50
525	1987.81	65.87
526	1704.02	58.14
527	1256.36	32.79
528	1443.49	20.54
TOTAL	10,976.15 M²	

Discovery Island

Discovery Island is an Island in Dana Bay that has been completely dedicated to the region's heritage and culture. A valuable cultural element of the resort, the Island features an expansive museum, various art galleries and craft showrooms. Visitors will

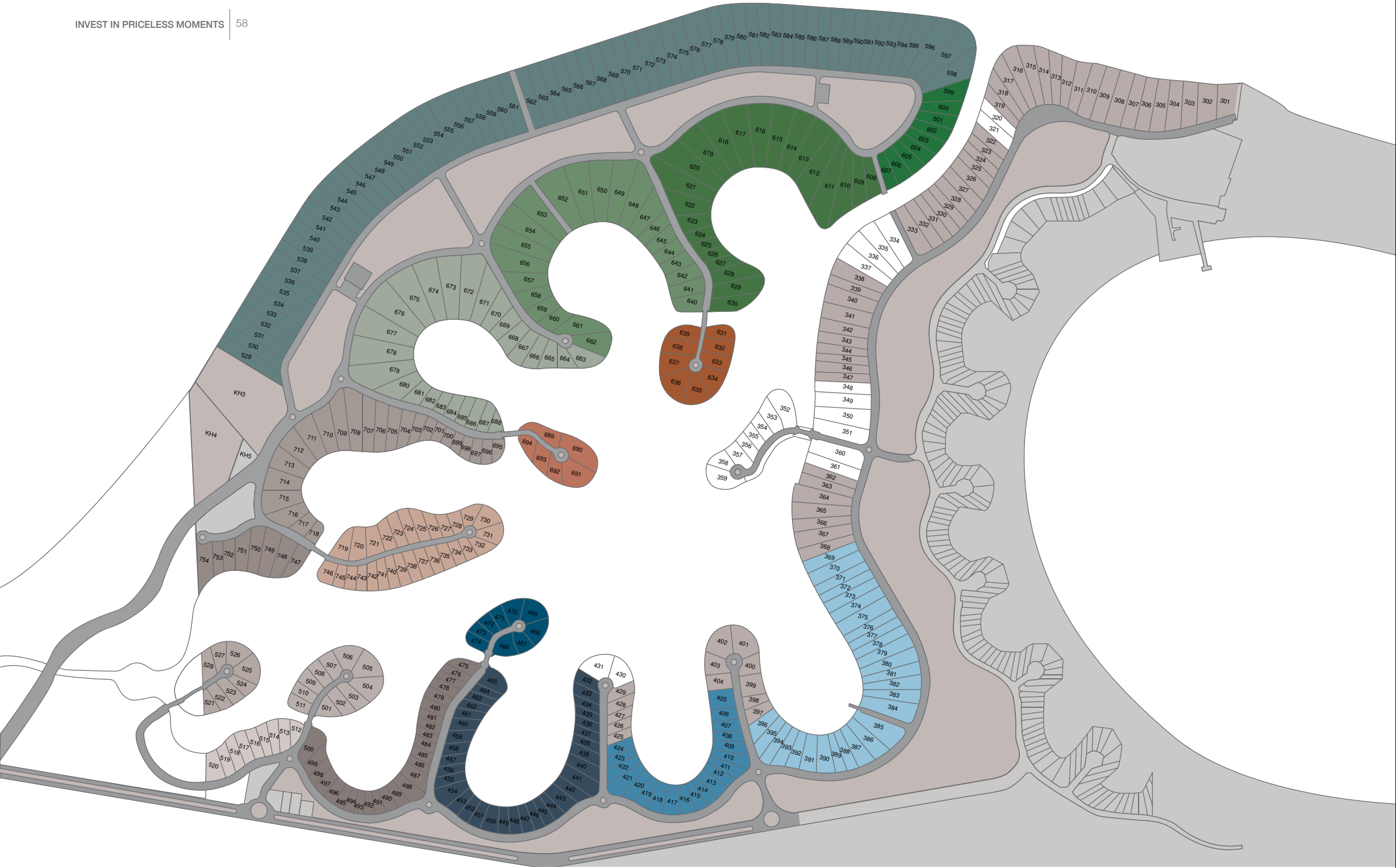
be taken on a fun and enlightening journey of discovery into the region's rich heritage and colorful culture making a visit to Discovery Island a fun and educational day for the entire family.



RESIDENTIAL

LIVE THE DANA BAY WAY

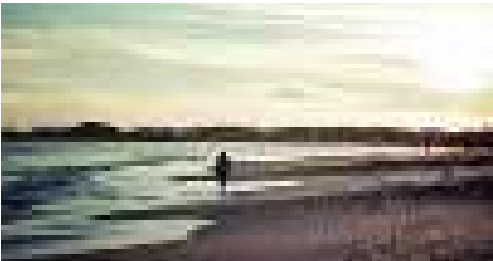




LIVE THE DANA BAY WAY

What if you could capture that joyful feeling of being on a resort holiday and weave it into your everyday life? Investing in a Dana Bay residence can do just that, because investing in Dana Bay is an investment in happiness.

Choose from a variety of beautifully appointed and elegantly designed chalets, villas and residential areas throughout the resort all offering either a sea or lagoon view and create your ideal resort lifestyle. Embrace each joy-filled day from sunrise to sunset with seaside walks, or catch up with friends at a promenade café, spot dolphins with the family, or speed down a slide at the Water Park because living at Dana Bay means living life to the fullest. Invest in a residence in Dana Bay and ‘Live the Dana Bay Way’.



Residential section includes:

- Pearl Residence
- Lagunas
- Palaces
- Islands

PEARL RESIDENCE

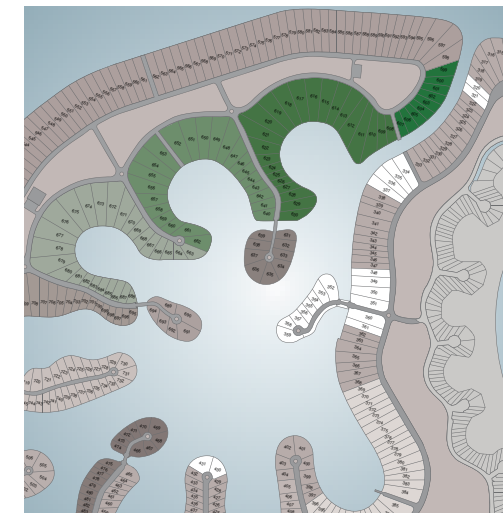
PRECIOUS STYLE OF LIVING



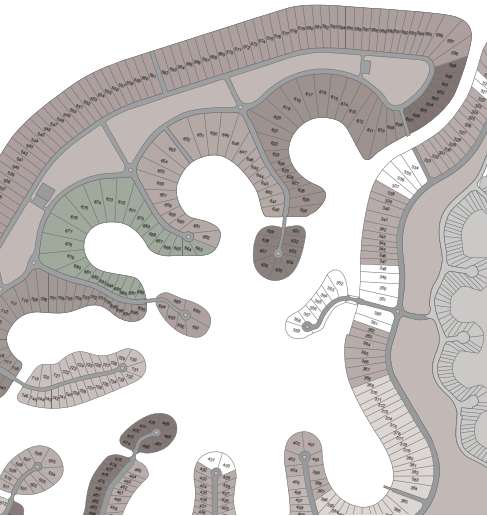


Located on the Eastern side of the lagoon, the Dana Pearl residences have been designed with a focus on stylish sophistication, comfort and privacy. The Dana Pearls are a community of small residential compounds each sharing a private golden beach. The residences are ideal for large families who know the importance of community but also value their privacy. The villas and townhouse-like residences all provide striking views of the lagoon and enjoy the added privacy benefit that the creeks provide.

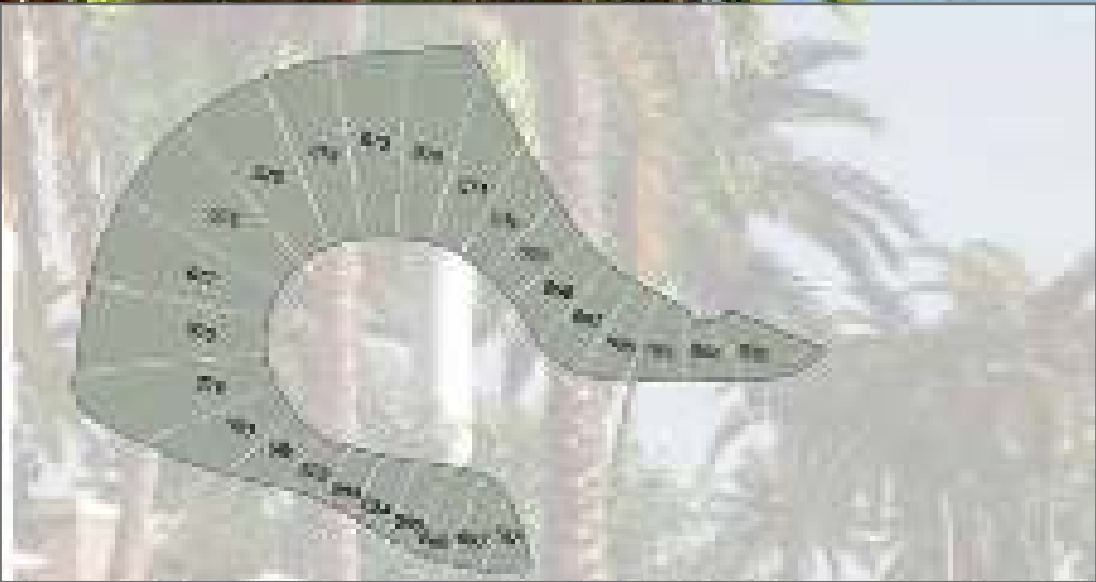
Pearl Residence



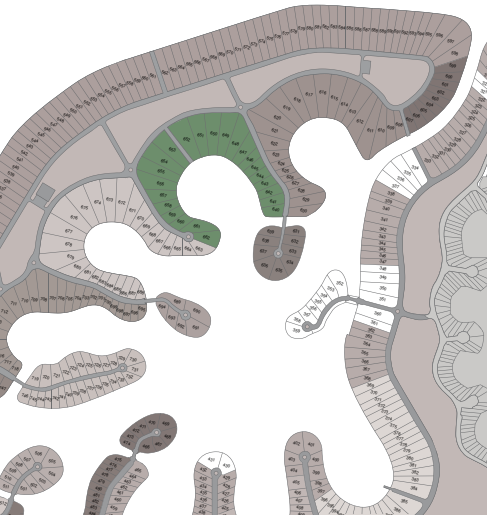
Safa'a Pearl
Residence



PLOT NUMBER	SIZE (M ²)	LAKE VIEW WIDTH
663	2059.61	60.38
664	1192.17	41.90
665	1422.66	38.33
666	1634.28	31.86
667	1925.37	32.98
668	1753.39	34.74
669	1615.39	22.02
670	2177.40	22.06
671	3236.25	22.05
672	4524.68	22.05
673	4276.35	22.05
674	4193.95	22.05
675	4853.86	22.09
676	5079.20	22.11
677	4931.03	22.09
678	4993.47	22.09
679	4695.5	22.09
680	2482.96	22.09
681	1351.32	22.14
682	978.96	22.01
683	910.17	22.01
684	1113.60	22.01
685	1193.99	22.00
686	1403.99	22.20
687	1207.45	22.17
688	728.14	44.29
TOTAL	65,863.14 M ²	



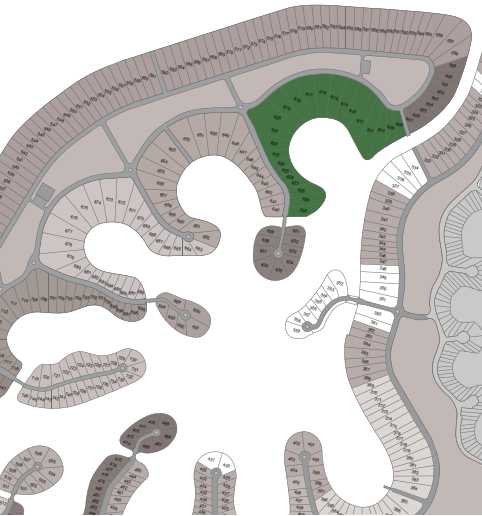
Naqa'a Pearl
Residence



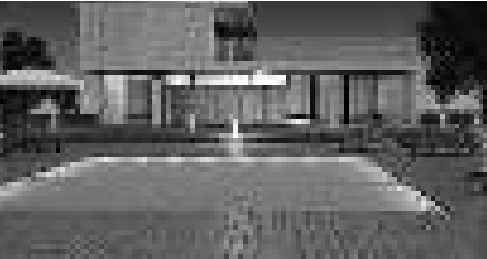
PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
640	1667.86	80.73
641	1788.18	23.01
642	1773.48	23.01
643	1570.68	23.01
644	1463.02	23.01
645	1535.93	23.01
646	1642.28	22.00
647	2641.46	22.07
648	3855.83	22.01
649	4400.89	22.04
650	4137.74	22.04
651	4139.94	22.04
652	4977.86	22.04
653	4139.85	22.04
654	4174.83	22.04
655	3728.54	22.01
656	3838.10	22.08
657	2499.87	22.08
658	1915.28	22.07
659	1680.04	26.88
660	1624.15	29.67
661	2440.28	73.93
662	2493.41	53.27
TOTAL	64,129.6 M²	



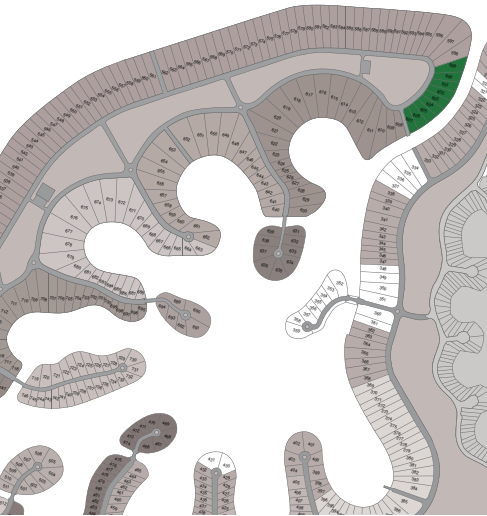
Wafa's Pearl
Residence



PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
608	1749.42	31.32
609	2269.98	33.86
610	3767.91	58.08
611	5078.40	81.50
612	4141.95	51.23
613	3721.62	22.07
614	3728.56	22.12
615	4141.41	22.03
616	4304.77	22.05
617	4338.87	22.05
618	4324.36	22.05
619	4320.43	22.05
620	4686.39	22.05
621	4527.94	22.05
622	3012.15	22.05
623	1842.64	22.05
624	1250.26	22.05
625	1020.79	22.05
626	987.58	23.64
627	1301.97	31.99
628	2379.95	40.88
629	2909.77	37.05
630	2186.46	94.29
TOTAL	72,003.58 M²	

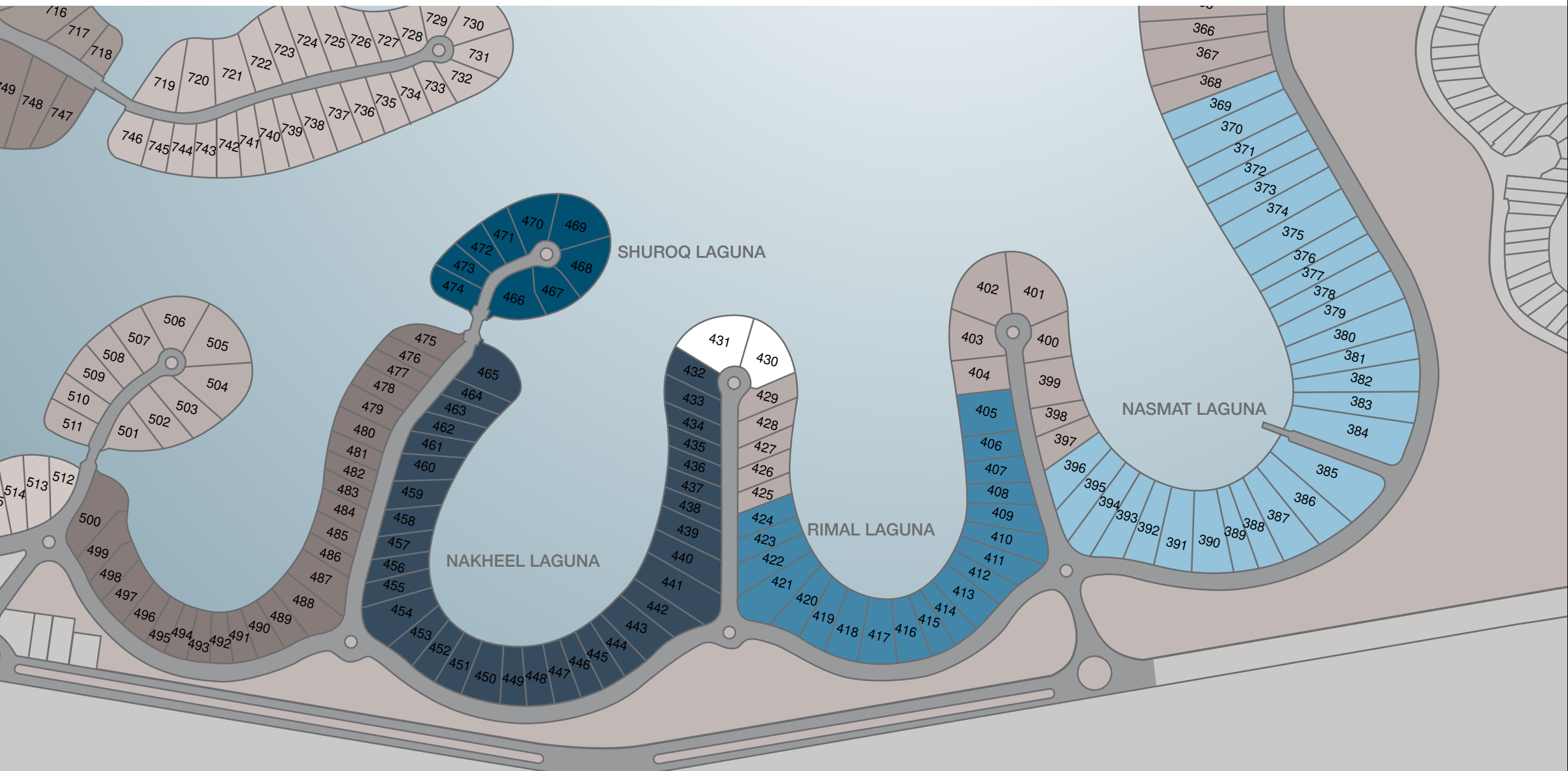


Canal Pearl
Residence



PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
599	2463.26	46.20
600	1793.59	31.55
601	1666.42	28.35
602	1647.95	28.48
603	1601.49	28.15
604	1583.60	27.99
605	1708.65	31.48
606	1760.00	33.03
607	1493.52	25.17
TOTAL	15,718.48 M²	



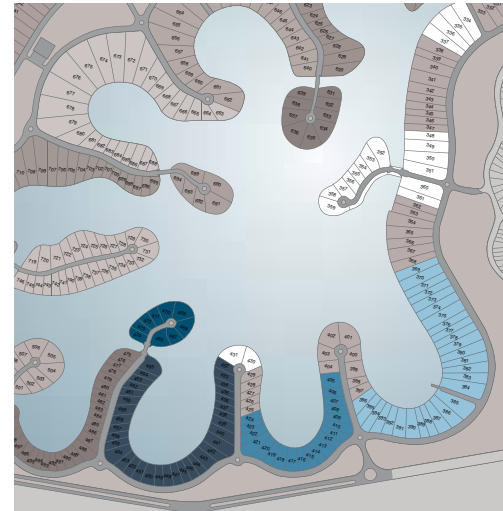


LAGUNAS

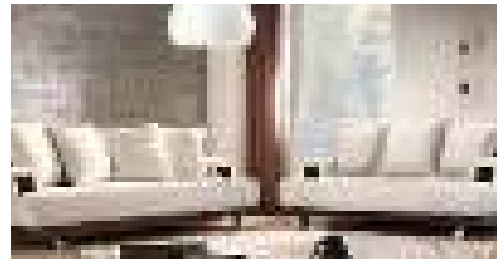
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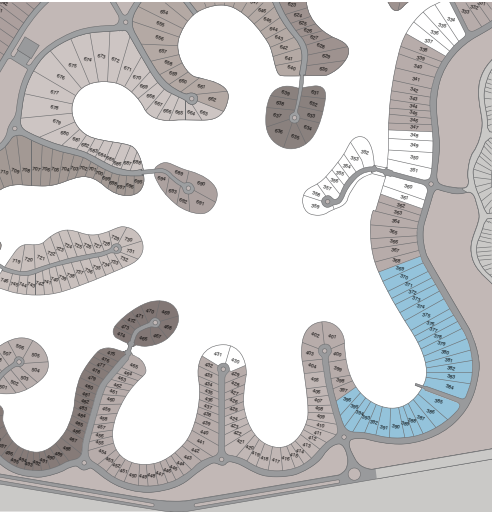
The Laguna



These perfectly positioned absolute waterfront villas are located in front of the lush Laguna Park and overlook the central lagoon. The villas are the epitome of luxury with spacious living areas and stylish interior design and will make your dream of the ultimate resort lifestyle come true.



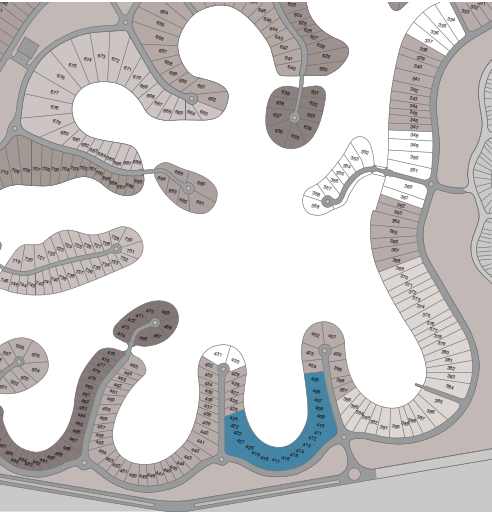
Nasmat Laguna



PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
369	2291.49	24.44
370	2790.17	27.78
371	1967.38	18.64
372	2010.00	18.02
373	2276.19	22.66
374	2420.09	22.58
375	3036.43	28.19
376	1850.86	16.50
377	1918.97	16.81
378	2052.30	17.59
379	2543.30	19.24
380	2609.54	16.19
381	2107.34	12.59
382	2266.47	11.33
383	2215.02	11.95
384	3440.03	21.31
385	3196.43	13.95
386	2376.15	17.51
387	2196.29	15.43
388	1500.12	13.33
389	1353.85	11.31
390	2150.42	18.62
391	1993.24	20.38
392	1574.53	15.73
393	1705.06	14.80
394	1762.71	15.26
395	1764.13	17.89
396	1658.22	17.47
TOTAL	60,999.73 M²	



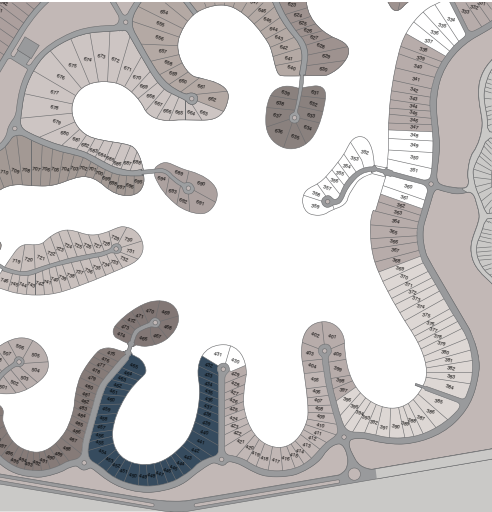
Rimal Laguna



PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
405	1778.67	37.33
406	1117.12	22.23
407	1151.80	18.54
408	1080.03	16.83
409	1365.13	15.58
410	1502.08	13.90
411	1453.24	13.75
412	1112.61	13.86
413	1499.24	20.29
414	1064.80	12.88
415	1054.36	11.81
416	1361.82	15.22
417	1580.22	18.76
418	1513.28	20.63
419	1261.38	17.01
420	1388.45	15.20
421	2136.85	14.57
422	1481.26	17.86
423	1038.52	15.51
424	1062.25	19.89
TOTAL	27,003.11 M²	



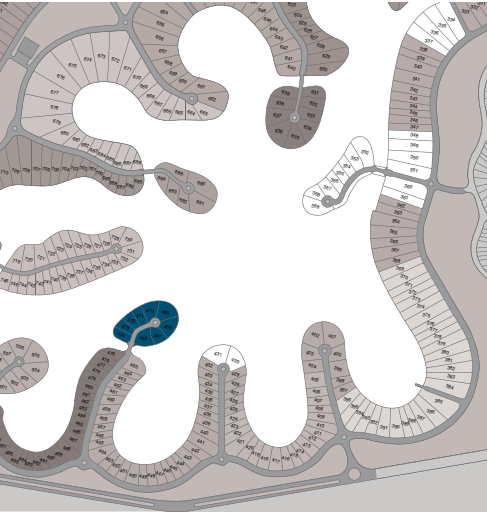
Nakheel Laguna



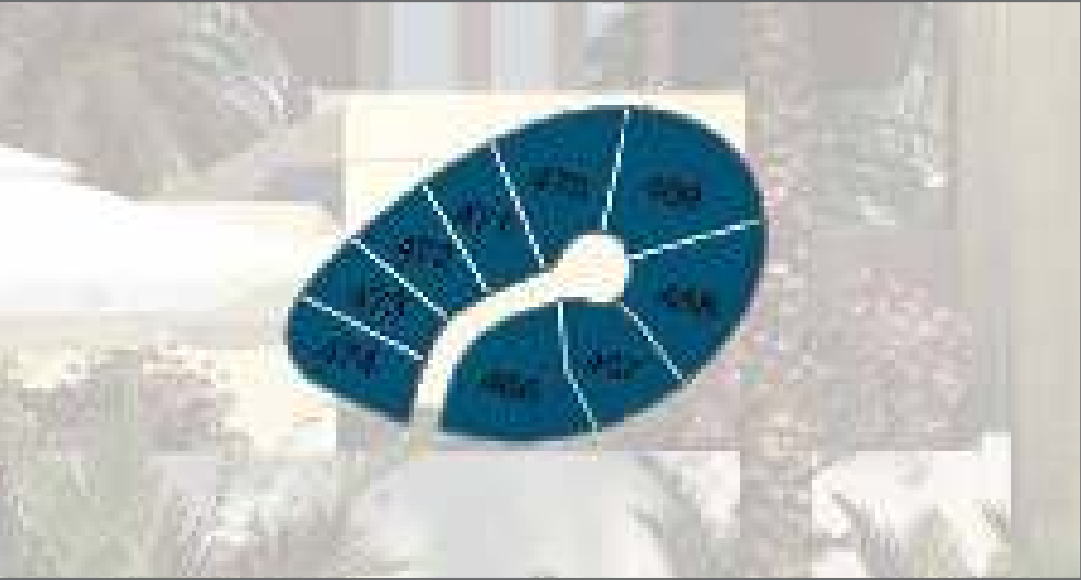
PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
432	1141.39	26.68
433	1136.61	23.88
434	892.03	19.34
435	858.39	18.84
436	884.46	19.13
437	891.32	17.63
438	936.45	16.42
439	1337.88	21.35
440	1641.57	21.51
441	2263.01	25.90
442	1500.66	18.82
443	1661.36	23.84
444	1030.33	11.87
445	1072.31	15.57
446	1064.85	15.73
447	1088.15	15.31
448	1142.33	18.20
449	1054.40	16.04
450	1428.34	19.75
451	1103.40	17.46
452	1119.25	17.83
453	1163.30	15.07
454	1950.32	16.74
455	1126.27	16.98
456	933.25	15.34
457	953.74	19.36
458	1084.75	22.52
459	1204.31	24.53
460	1196.27	22.03
461	996.23	16.00
462	972.35	16.43
463	882.31	15.75
464	830.28	15.70
465	1748.13	70.82
TOTAL	40,263.00 M²	



Shuroq Laguna

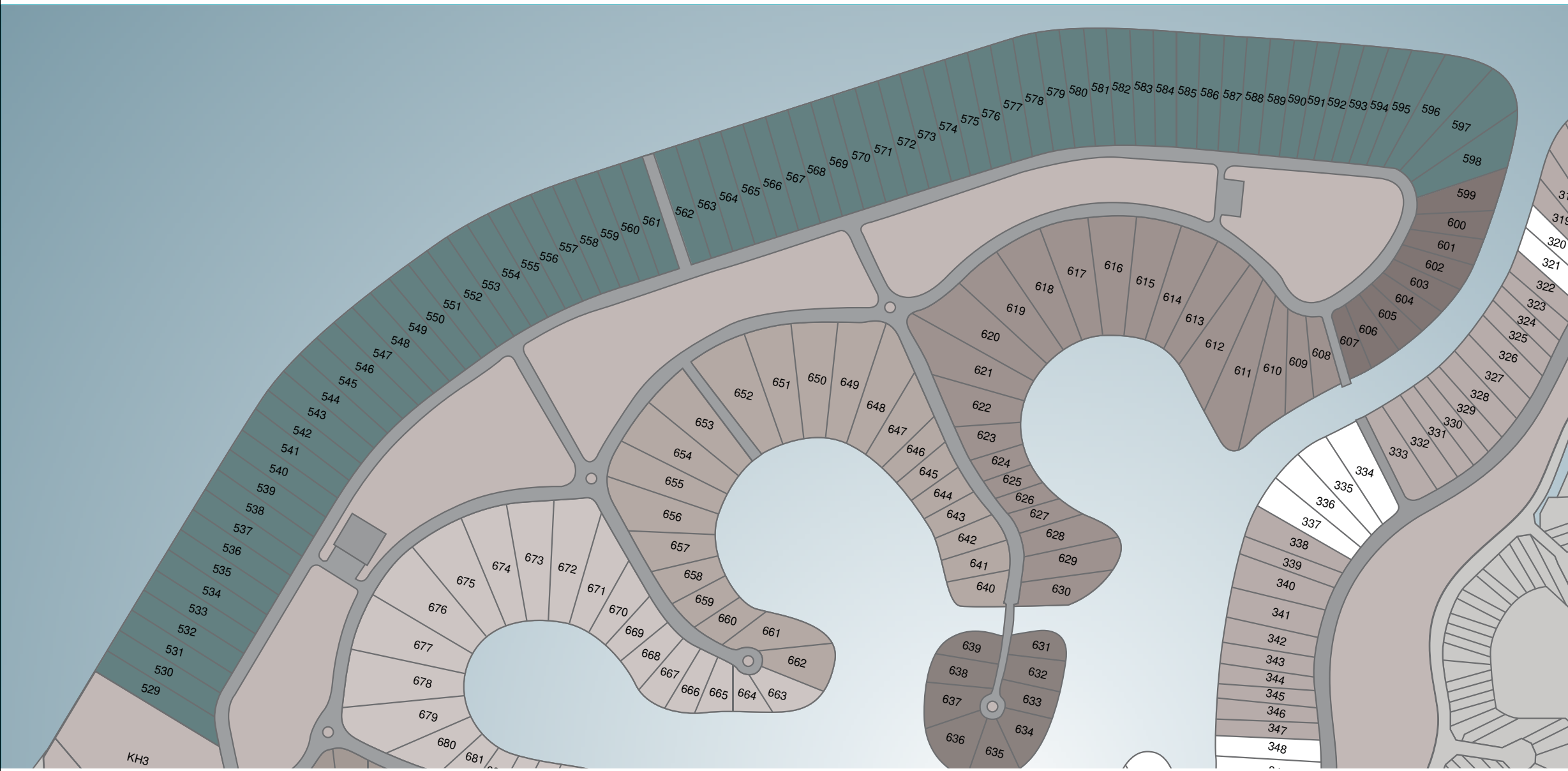


PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
466	1517.48	45.81
467	1122.22	34.57
468	1521.72	61.58
469	1785.11	64.97
470	1465.52	46.84
471	1022.09	26.40
472	986.16	21.99
473	895.03	25.35
474	1061.78	48.18
TOTAL	11,377.11 M²	

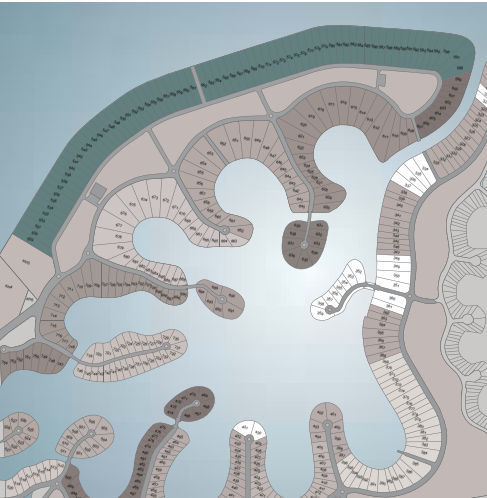


PALACES

INDULGING IN HARMONY



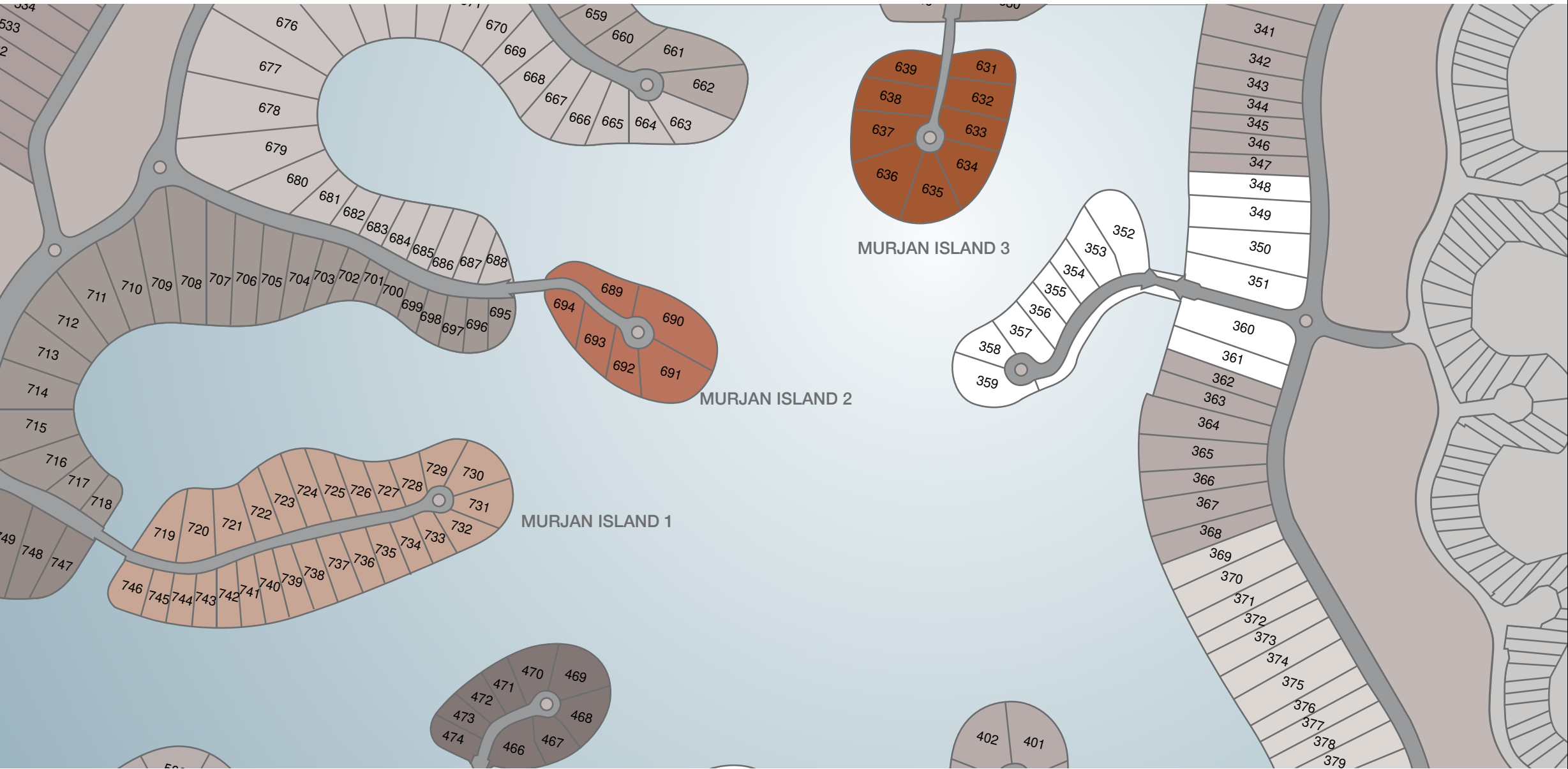
Palaces



PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
529	3238.65	24.00
530	2900.32	24.00
531	2834.91	24.00
532	2823.81	24.00
533	2844.44	24.00
534	2834.13	24.00
535	2834.13	24.00
536	2834.13	24.00
537	2834.13	24.00
538	2834.13	24.00
539	2834.13	24.00
540	2830.64	24.00
541	2673.72	23.98
542	2675.99	24.01
543	2677.94	24.00
544	2678.42	23.99
545	2682.47	24.01
546	2689.97	23.97
547	2689.88	24.08
548	2629.74	23.99
549	2633.36	24.00
550	2633.82	24.00
551	2631.78	24.00
552	2630.81	24.00
553	2625.73	24.01
554	2625.28	23.97
555	2624.78	24.03
556	2624.24	23.96
557	2635.83	24.03
558	2671.05	23.96
559	2678.35	24.00
560	2678.35	24.00
561	2678.35	24.00
562	2839.98	24.00
563	2839.99	24.00

PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
564	2839.99	24.00
565	2839.99	24.00
566	2840.00	24.00
567	2840.00	24.00
568	2878.53	24.00
569	2801.47	24.00
570	2840.00	24.00
571	2840.00	24.00
572	2840.00	24.00
573	2840.00	24.00
574	2640.00	24.00
575	2766.97	24.00
576	2766.43	24.00
577	2764.8	24.00
578	2765.04	24.00
579	2765.23	24.00
580	2677.69	24.00
581	2677.64	24.01
582	2678.00	24.01
583	2678.08	24.01
584	2703.12	24.00
585	2712.56	24.16
586	2707.29	24.00
587	2698.74	24.00
588	2703.02	24.00
589	2703.02	24.00
590	2504.10	23.84
591	2523.18	24.16
592	2513.64	24.00
593	2513.64	24.00
594	2513.64	24.00
595	3174.24	34.83
596	4384.26	51.46
597	4515.10	49.31
598	3761.45	61.32
TOTAL	197,138.24 M²	



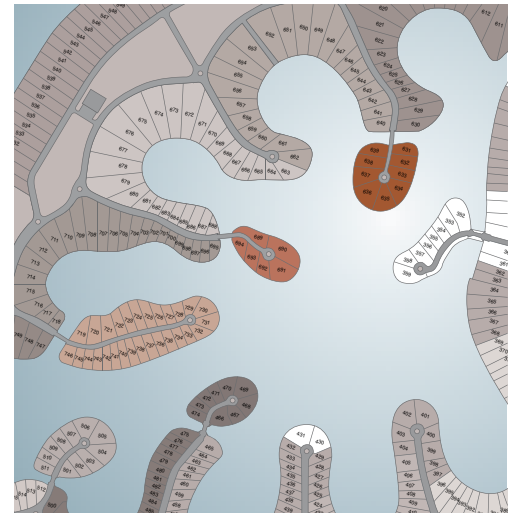


THE ISLANDS

SERENE LIVING



The Islands



These perfectly positioned absolute waterfront villas are located in front of the lush Laguna Park and overlook the central lagoon. The villas are the epitome of luxury with spacious living areas and stylish interior design and will make your dream of the ultimate resort lifestyle come true.



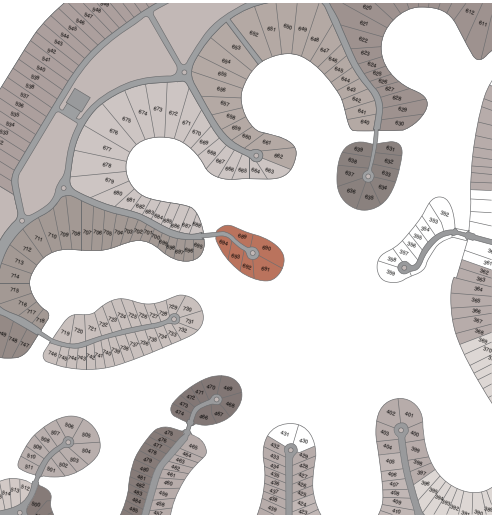
Murjan Island 1



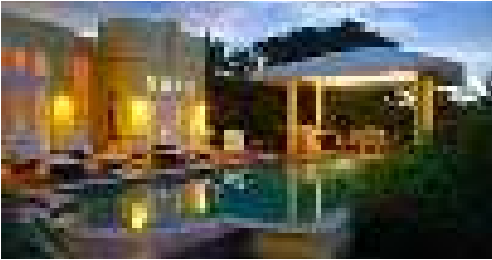
PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
719	1598.19	69.54
720	1827.07	21.96
721	1607.35	22.43
722	1355.05	23.48
723	1473.36	22.40
724	1528.57	22.38
725	1423.70	25.52
726	1162.01	26.64
727	999.91	23.31
728	978.50	27.10
729	1129.31	45.49
730	1603.71	52.56
731	1435.76	46.47
732	1126.37	43.47
733	935.10	23.00
734	1042.55	23.01
735	1160.97	23.00
736	1227.63	22.00
737	1295.31	3.39
738	1341.88	22.00
739	1213.39	22.00
740	1197.32	22.01
741	1161.74	22.01
742	1091.93	22.01
743	984.35	22.01
744	965.59	23.01
745	897.19	23.01
746	1326.88	81.33
TOTAL	35,090.69 M²	



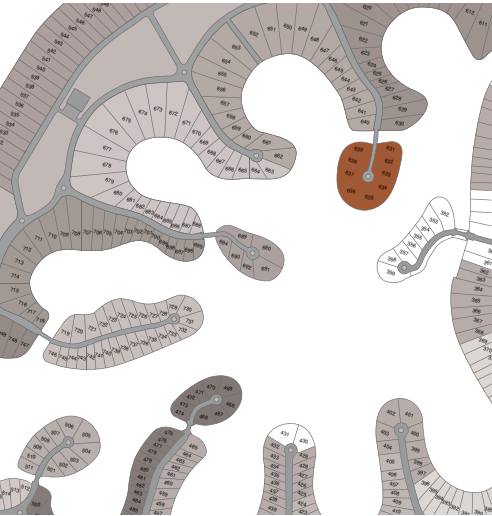
Murjan Island 2



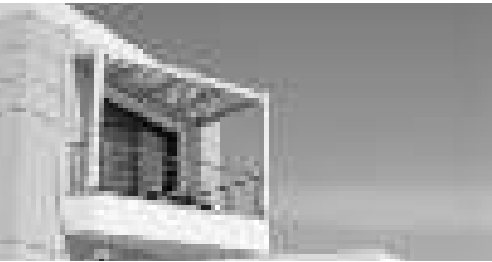
PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
689	1702.95	105.58
690	2926.37	115.49
691	2436.17	74.95
692	1135.27	36.34
693	1408.99	37.32
694	1052.90	52.01
TOTAL	10,662.65 M²	



Murjan Island 3



PLOT NUMBER	SIZE (M²)	LAKE VIEW WIDTH
631	1469.75	78.79
632	1659.82	31.34
633	1576.43	29.12
634	1931.70	61.69
635	2034.50	57.26
636	2497.53	69.18
637	2098.01	48.34
638	1814.51	29.60
639	1614.62	74.88
TOTAL	16,696.88 M²	



03

TODAYS SUCCESS

INVESTING IN TOMORROW'S SUCCESS . . . TODAY



Golden Tulip

Opening the page on the Dana Bay success story, the Golden Tulip Resort Dana Bay is the largest luxury tourist destination in the Half Moon Bay area. Located on the finest spot of the Bay, the resort boasts the longest private beach on the Arabian Peninsula and has become a popular holiday choice for discerning Gulf families.

Offering 276 stylishly decorated beachfront villas & chalets, fully equipped with kitchens and amenities, the Golden Tulip Resort Dana Bay offers an array of opulent accommodations that range from spacious one-bedroom to five bedroom chalets. The resort blends Arabian hospitality, great food and entertainment and pampering health and wellness facilities that together create a sanctuary of pure indulgence.

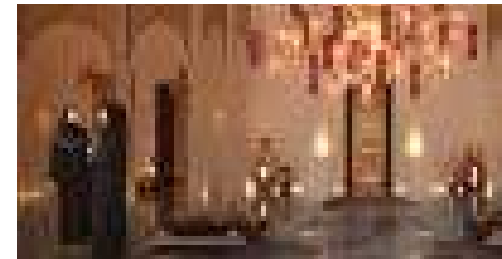
Dana Bay Tourism Company will continue to build on successes such as the Golden Tulip Resort Dana Bay, continuously innovating and striving towards higher standards of tourism excellence.

DANA VIEW VILLAS are 2 bedroom beachfront villas featuring bright and airy open plan living areas with a terrace that looks out to breathtaking sea views. High-end amenities, including a Kitchenette, offer guests comfort and convenience, making these villas the perfect choice for guests wanting to relax and have fun with family and friends.

LULUA villas transport guests to a world of total luxury. These 5 bedroom villas are perfectly positioned to enjoy stunning

sea views of the finest spot on Dana Bay. Featuring contemporary designs and spacious living areas, terraces and landscaped gardens, the villas are the epitome of elegance and opulence. State of the art amenities, including a fully equipped kitchen, and a private car park will ensure complete comfort and convenience during your stay. Dana View villa guests can expect to be immersed into a world of indulgence with their very own private beach space swimming pool.

MURJAN VILLAS are the beautifully appointed beachfront 4 bedroom and 4 bathroom villas which invite our guests into a haven of luxurious comfort. Terrace and patios provide perfect areas to enjoy the spectacular sea views and the open design of the two living areas creates a welcoming space to rest and revive. Murjan villas feature state of the art amenities and are fitted with a fully equipped kitchen, satellite LCD TV, and have their own car park to make you feel right at home.





Located in Half Moon Bay, 30 km from Al Khobar, Dana Beach Resort is a waterfront luxury resort that features an outdoor pool and a private beach area. The resort has a barbecue and water sports facilities, and guests can enjoy a meal at the restaurant. Dana Beach Resort features free WiFi throughout the property. Free private parking is available on site.

All rooms include a flat-screen TV with satellite channels. Some units have a seating area for your convenience. A terrace or patio are featured in certain rooms. Rooms come with a private bathroom. For your comfort, you will find bath robes, slippers and free toiletries.

There is a plethora of family activities of Dana

Bay, including water and equestrian sports, children activities and playgrounds along with Club Car and ATV rentals.

Being solemnly exclusive to families, the resort allows families to reconnect with busy kids and parents, bringing generations even closer and creating lasting family vacation memories. Activities are available for all ages, allowing adults to enjoy resourceful moments while their kids are under the supervision of activity counsellors.

You can play table tennis and billiards at this resort, and the area is popular for horse riding. Dammam is 40 km from Dana Beach Resort, while Dhahran is 28 km from the property. The nearest airport is King Fahd Airport, 48 km from the property.



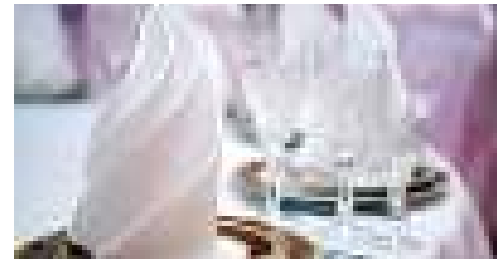
Dana Beach Resort



Dana Bay is the largest luxury tourist destination in the Half Moon Bay area. The resort offers 276 deluxe beachfront villas and chalets ranging from spacious one-bedroom villas with modern living areas to five bedroom villas with private swimming pools, as well as executive residences that offer spectacular views of Dana Bay's private lagoon. All of our villas are fully furnished and have been designed and decorated with your comfort and privacy in mind. Fitted with fully equipped kitchens and state of the art amenities Golden Tulip Resort Dana Bay accommodations are the perfect 'home away from home, providing you and your family with the ultimate in comfortable, private, beachfront living.

CORPORATE & BUSINESS FACILITIES & SERVICES

CLOSE DEALS AT EASE



The Golden Tulip Resort Dana Bay is the ideal setting to host a corporate retreat, seminar, or simply to conduct business in an elegant, professional setting. The resort staff is fully experienced in Mice, (Meetings, incentives, conferences, and exhibitions) Business, and offers fully equipped meeting rooms with state-of-the-art audio and visual equipment. Our 3 meeting rooms, including a ballroom, can accommodate up to 1000 guests.

Our dedicated corporate services staff is experienced in making sure your meetings and events run smoothly. We offer competitive meeting packages that can be tailored to meet your specific business needs.

Golden Tulip Resort Dana Bay is the perfect place to host your groups outings and fun days making use of vast areas and open courts. our well trained recreation team can design your fun days , your team building activities whatever is the number of your group, their hobbies, their favorite sports depending on their experience and the big events held at Golden Tulip Resort since the opening which was the biggest events in the area.

ENTERTAINMENT FACILITIES & SERVICES

SOMETHING FOR ALL THE FAMILY

At Golden Tulip Resort Dana Bay we understand the diverse needs of the whole family, which is why we have created a resort with something special for everyone! So, whether you are young, or just young at heart, you will find sporting and leisure activities to keep

you entertained on your holiday from sunrise to sunset and beyond! Dana Bay is the perfect place to host your groups outings and fun days making use of vast areas and open courts. Our well trained recreation team can design your fun days, your team building activities whatever

is the number of your group, their hobbies, their favorite sports depending on their experience and the big events held at Golden Tulip Resort since the opening which was the biggest events in the area.



Fitness Center

For fitness fanatics our state of the art, fully equipped, spacious fitness centre is sure to keep you fit and healthy during your stay. A wide range of free weights as well as cardio and weight machines will ensure that your fitness regime is not interrupted during your stay.



Spas for Ladies

Slip into a sanctuary of pure indulgence at our dedicated ladies spa and emerge renewed and revived. Equipped with a spa, sauna, Jacuzzi and steam room, the Resort's ladies only professional therapists will tailor a decadent treatment to suit your health and wellbeing needs. From exhilarating scrubs to relaxing massages, pedicures and manicures to refreshing facials; enjoy absolute pampering from head to toe, and experience total relaxation.



Beach Club

Cool off in the crystal clear waters of Half Moon Bay or in one of our two refreshing swimming pools at "The Beach Club", the largest in the Half Moon Bay Area. Our temperature controlled outdoor swimming pools have slippery water slides and are great for a leisurely dip, or to sip a fruit cocktail under the sun while you watch your children happily playing. We also have a separate children's swimming pool for the little ones and BBQ areas for poolside family fun.



Club Cars

Golden Tulip Dana Bay utilizes a number of innovative Club Cars to comfortably transport you and your family anywhere around the resort. Just call the front desk to request a pick up and we will be ready and at your service.



Zoo

Watch your children's faces light up, as they get up close and personal with animals at our free Zoo. The Golden Tulip Dana Bay Resort zoo is home to a number of wildlife such as antelopes, rabbits, ducks, doers and ostriches that will enthrall and captivate your little ones, capturing happy family memories for years to come.



The Stage

The open air Stage is the most popular place to be for great food, family fun and entertainment! Dine on food and drinks from the Marina Plaza Restaurant while our experienced recreation team entertain you with weekend and holiday programs designed to keep the whole family amused. Programs include fun competitions, crazy clowns, and a variety of entertainment, all right next door to the golden sands and azure waters of the Arabian Peninsula!



Tele Match

Get energetic and have great fun in our colorful Tele Match challenges. Tele Match is a high-energy, challenging game where you can test your skills and compete against teams in a fun-filled, friendly atmosphere. Whether you take part on one of the teams, or just cheer your friends and family on, you are sure to enjoy the ambiance of Tele Match.



Game Room

Get ready to challenge friends and family, or indulge in your favorite past time, in our action packed gaming centers. Gaming enthusiasts will be pleased to know that there are gaming facilities for all members of the family. Our Games rooms feature billiards, air hockey and table tennis as well as the latest gaming consoles like Play Station.



Water Activities

Dana Bay Marina has been equipped with the latest equipment and games, water sports to suit all family members. Discover the gulf aboard a jet ski, or boat, or watch your children as they enjoy their time with entertaining games.



Diving Center

Featuring pristine beaches and the longest stretch of private beach on the Arabian coastline, Dana Bay is one of the most popular diving spots in the region. Warm and clear waters, diverse marine life, intricate coral reefs.



Bicycles & ATV

Experience the thrills and spills of off road driving on your very own desert safari. Take your buggy off the beaten track and onto the golden sand dunes for an experience not to be missed or explore the Resort and Half Moon Bay area on a bicycle. The Resort has a number of quality bikes in a range of shapes and sizes to suit the whole family's cycling needs.



Horse Back Riding

Experience the exhilarating feeling of galloping along the golden sands of Dana Bay with the wind in your hair and the glistening sea by your side or take a leisurely horse ride along the peaceful shore. The Resort is home to pure Arabic horses and professional horse trainers, so whether you are a beginner wanting to learn to ride or a seasoned rider, indulge in your love of horses at Golden Tulip Resort Dana Bay.

04

UNDERGOING PROJECTS

INVESTING IN TOMORROW'S SUCCESS . . . TODAY



Infrastructure Projects

Reatil Area

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Sales Center

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Golf Carts

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The Mosque

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Private Swiming Pool

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Breakfast Tent

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Infrastructure Projects

Dana Villas

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Dana Beach Resort

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Plaza

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Dana Villas Interior

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Warehouse

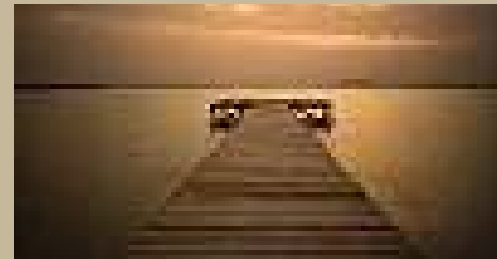
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05

JENAN REALESTATE

LIFE INNOVATORS



Through the creation of thoughtfully conceived developments, Jenan Real Estate Company intends to be the leading developer of quality, community-focused real estate projects in the Kingdom of Saudi Arabia.

To bring this vision to life our team of talented professionals focus on delivering excellence at every stage of the Property Development Cycle. At Jenan we are concerned with more than the traditional developer's mentality of reducing costs and increasing profit margins. We begin with an in depth analysis to discover exactly what our customers want. Based on this feedback, Jenan conceptualises, designs and then constructs properties that can be efficiently maintained and managed. At Jenan we think about the future and are committed to creating sustainable projects that will be enjoyed for generations to come.





JENAN CITY

A CITY WITHIN A CITY

Sprawling majestically across a total area of 47,000 sqm. Jenan City is a high-profile symbol of well-blended mixed-use real estate development has its place in the sun, in an exclusive hub of Al Khobar City on King Saud Road (Al Qishla). The developed structures will comprise of impressive high and medium rise towers.

These will be set in two major divisions of the plot, the commercial segment and the residential segment. The commercial

segment will have an expansive shopping centre, a commercial tower, a residential tower and a hotel. The residential segment will be constituted of residential buildings of more than 400 residential units for sale and its associated amenities.

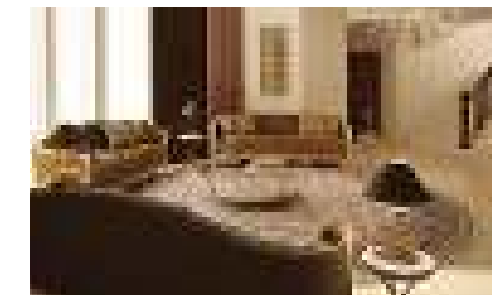
Jenan City is considered to be one of the largest real estate projects in the Eastern Province where the total built area is over 300 thousand sqm, redefining the modern vertical living.





AL NAWRAS VILLAGE

WHERE HARMONY MEETS CONTENTMENT



Al Nawras Village is a 270,000 sqm open community project developed by Jenan for ARAMCO employees. It is located near the dormitory of Al Dammam University, north of the coastal road, and consists of 228 Villas. Its proximity to main landmarks and services, and accessibility from all main roads are a solid proof of its great location. Al Nawras Village was the first project of its kind to allow

ARAMCO employees to buy their own fully-constructed villas according to the design and area that fit them best. According to the contract with ARAMCO, Jenan had developed the project's infrastructure and services, and is currently constructing the villas for the employees according to the design they selected from the available options.



الخَبَر فيوز
AL KHOBAR VIEWS

AL KHOBAR VIEWS

LUXURY ENABLED

Al Khobar Views project is a luxury "Commercial & Residential" tower that is strategically located in the heart of Al Khobar, a thriving commercial and tourism center situated in the Eastern Province of the Kingdom of Saudi Arabia.

The mixed-use development will boast the very best of modern and convenient city living, encompassing twelve stories of luxurious residential apartments and facilities such as a fully equipped gym, health club

and a spacious basement floor car park. The project will also provide tenants with abundant commercial opportunities as the tower will feature a dedicated Ground and Mezzanine Retail area of 860 m2 designed to provide maximum exposure and easy access to the district's main street, King Faisal road.





AL KHOBAR GARDENS

A WELFARE AND PLEASANT PLACE



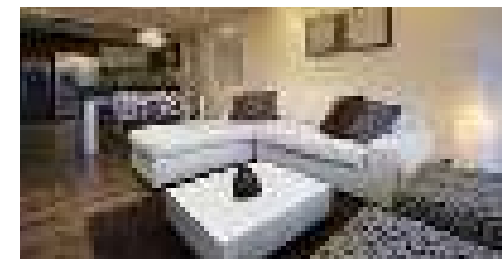
In a visionary approach, and with limitless ambition, the project was planned to draw the promising future of communities where innovation is the key. Jenan Real Estate is planning to launch its latest unique project 'Al Khobar Gardens' located in The Ramlat Juman master plan in the Azizya Area. This project contains 272 villas built on an area of 216,000 sqm. Its unique designs are set to revolutionize the housing market in

the region. The exceptional style of Spanish and Arabic architecture, results in an array of beautiful, vibrant designs that will satisfy all clients' various tastes. The Ramlat Juman master plan will consist of four mosques and one grand mosque, primary and secondary boys' and girls' schools in addition to three parks spread out within the main areas, to revolve and refresh the residents' spirit.



AL KHOBAR RESIDENCE

LUXURY ENABLED



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RAYA BUSINESS CENTER

WEALTH OF OPPORTUNITY



A strategic location offering a wealth of opportunity

A Bustling Industrial Epicenter

Located in bustling Damman, the headquarters of the Saudi Arabian oil industry, the Raya Business Center (RBC) spans an area of 5586 m2 at the main entrance of Damman's Second Industrial City, an energetic industrial epicenter and home to 120 factories, with another 160 factories currently under construction.

As the gateway to the City, RBC's strategic positioning offers a wealth of opportunities, including the ability to maximize on high brand visibility, capture business from the existing heavy traffic flow, as well as the prospect of catering to the ever growing demands of the City's international and local business community, their visitors and guests.

Experience Convenience

Standing at the intersection of King Abdulaziz Road and Mecca Street, the RBC

can be accessed safely and conveniently by pedestrians and vehicles, ensuring that getting to the RBC is a stress-free experience. Adequate car parking areas have also been incorporated into the development's design to guarantee the utmost convenience for the RBC's retail and office tenants, their visitors and guests.

A Design of 'Urban Industrial Chic'

A Retail and commercial Destination with a difference

Earmarked as the new face of the Second Industrial City, the innovative design of the RBC is set to instantly revamp and reinvigorate the surrounding area. The uplifting, bright and airy contemporary design will create a retail and commercial destination with a difference, fusing business with pleasure and offering the convenience of modern retail and commercial amenities in the heart of an industrial setting.



A Sanctuary in the Heart of Industry

Inviting Tenants, Visitors and Guests

Taking the retail offerings in the area to a new level, the RBC will provide a welcome sanctuary for the employees and guests of the Industrial City's numerous factories.

An expansive atrium will invite visitors into the airy and bright, mixed-use Center where 39 diverse retail offerings will create an ambient retail environment. The ground floor banquet hall will become the meeting place for the Center's retail and commercial community and their guests to enjoy a wide array of international cuisine in a friendly and comfortable environment, while the Retail and Business lounge will provide a space to do business and avail of a myriad of business-related services.

The first floor of the Center incorporates 35 modern office spaces that will offer tenants a perfect, contemporary business destination while maximizing the opportunities of having an Industrial City at its doorstep.

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